



JOINT COMMITTEE ON FAIRS  
ALLOCATION AND CLASSIFICATION

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*Some photos in this report are courtesy of Western Fairs Association*



# 2003 Secretary's Advisory Committee on Fairs

The Secretary's Advisory Committee on Fairs (SACF) advises the Secretary of the California Department of Food and Agriculture (CDFA) on issues related to the network of California fairs, the fair industry, and related public issues. The Committee is under the jurisdiction of the CDFA, is appointed by the Secretary of the CDFA, meets approximately two times per year, and may consist of up to 25 members. Members are qualified for service to the Secretary through their affiliations with California fairs, such as serving as the Chief Executive Officer (CEO), a fair Board Member, a Service Member, working in the fair industry, or an individual having interest and knowledge of a fair or agricultural community. Members are selected to provide a cross-representation of California fairs, industry members, and the public. Below lists the Committee members and respective affiliations.

**Scott Anderson, CEO, Big Fresno Fair (21st DAA)**

**Norbert Bartosik, CEO, California State Fair**

**Tom DiGrazia, CEO, Silver Dollar Fair (3rd DAA)**

**Tim Fennell, CEO, San Diego County Fair (22nd DAA)**

**Tony Fiori, Service Member, Ray Cammack Shows**

**Jim Henwood, CEO, Los Angeles County Fair**

**Dan Jacobs, CEO, Antelope Valley Fair (50th DAA)**

**Anthony Leo, CEO, Stanislaus County Fair (38th DAA)**

**Ed Phillips, Board Member, California State Fair**

**Bradley Randall, CEO, National Orange Show**

**Celeste Settrini, Public Member**

**Billie Sherwood, Board Member, Alameda County Fair**

**Ruben Smith, Board Member,  
Orange County Fair (32nd DAA)**

**Leonard Stefanelli, Board Member, Grand National Rodeo Horse Show (1A DAA)**

**Tawny Tesconi, CEO, Sonoma-  
Marin County Fair (4th DAA)**

**Ciro Toma, Board Member, Amador  
County Fair (26th DAA)**

**Lori Vartanian, Service Member,  
Lori's Concessions**

**Steve Weaver, CEO, Sacramento  
County Fair (52nd DAA)**

Secretary Lyons with Orange County Fair Board President/Advisory Committee Member Ruben Smith and Secretary of Agriculture for Baja, California Juan Pablo Hernandez Diaz at the 2003 WFA Convention.







# Executive Summary

The following report presents the 2003/2004 Network of California Fairs Expenditure Plan to the Joint Committee on Fairs Allocation and Classification. The report also highlights fair successes during the 2002/2003 fair season.

## 2003/2004 Expenditure Plan Highlights

The 2003/2004 Expenditure Plan is designed to reflect a combination of ongoing program support and new concepts reflecting industry and economic trends. With the California Fairs Statewide Social Economic Impact Study complete the fair industry now has a valuable tool to educate California's citizenry on the true and irreplaceable value of California's fairs. Fair performance was significantly improved this year with all fairs receiving performance ratings of either Class A or B. There are no Class C rated fairs this year. Performance measures have been well received by the fair industry and are extremely important to fair management in identifying best business practices for fairs. A shift of funding to the Millennium Flex Program will give fairs more local autonomy and provide a more efficient environment for utilizing this important funding source.

### *California Fairs Statewide Social Economic Impact Study*

This year the California Fairs Statewide Social Economic Impact Study was completed resulting in a report titled *Fairs – Exploring a California Gold Mine*. The report discusses the economic and social impacts of the fairs in detail and demonstrates their value to the communities in which they are located. The network of California fairs receive approximately \$30 million from the



“The California fair network contributes over \$2.5 billion in economic impact to the State.”

*William (Bill) J. Lyons, Jr., Secretary California Department of Food and Agriculture*

license fees collected on horse racing gaming each year, however, California's return on investment of these funds exceeds expectations. Annually, the fair industry contributes \$2.5 billion in economic impact to California, creates nearly 28,000 jobs, and generates \$136 million in state and local tax revenues.

### *Fair Performance Ratings*

This will be the third year of the fair performance ratings, which were developed to evaluate a fair's overall performance. The fair industry found this program to be extremely valuable to assist them in identifying the areas in which they excel and those areas that need improvement. Further, this program provides the ability to reward fairs that are following best business practices by giving them increased funds and flexibility to address their issues at the local level.

Results of annual audits and current performance ratings show that fairs are accountable and responsible. While fairs deliver entertainment and fun to their patrons, fair management, Board Members, the Division of Fairs and Expositions (F&E), and others involved in the financial success and long-term viability of the fair industry in California take the business side of fairs very seriously.

This year 74 percent of fairs earned Class A ratings and 26 percent earned Class B ratings. We are proud to announce that all Class C fairs from last year moved to a B.

### *Millennium Flex Program*

Business and Professions Code (section 19620) creates a framework for administration of the network of California fairs, allowing for maximum autonomy and local decision making authority. Fairs have proven track records of responsible management at the local level and over the last four years there has been increased efforts to improve the structural integrity of fairgrounds.

With this in mind, F&E will provide local fairs additional responsibility for programming capital improvements. Beginning this year Major Maintenance Programs (MMP) and Americans with Disabilities Act (ADA) funding have been incorporated into the Millennium Flex Program.

The Millennium Flex program was established to provide additional funding to responsible fairs, for maximum flexibility at the local level.

This will allow for increased control and decision-making at the local fair level. F&E believes that the proper controls are in place to monitor this increased delegation of responsibility.

California's fairgrounds are the primary mobilization sites for the California Office of Emergency Services (OES). This year's Millennium Flex program includes a category to fund necessary enhancements to strategically located fairground sites for homeland security purposes. CDEFA will work in consultation with the OES to determine the appropriate sights and needed improvements.

Millennium Flex funds will be distributed this year in the following three categories:

*Category 1: General Millennium Flex Use*

*Category 2: Ongoing Fairgrounds Maintenance*

*Category 3: Homeland Security Projects*



WFA Service Member Board Directors Dominic Palmieri and Ernie Guderjahn the 2003 Service Member Business Partner Recognition Award to F&E, accepted by F&E director Liz Houser.

### **2002/2003 Achievements**

F&E and the network of California fairs achieved a number of key successes this past year. Achievements from last year's plan include:

- F&E was the recipient of the first annual Service Member Business Partner Recognition Award at the 2003 Western Fairs Association Convention & Trade Show in San Diego. This award was given to F&E in recognition of outstanding leadership, vision, and commitment to the fair industry. Service members represent over 650 small to medium sized businesses that are independently owned and operated. These businesses are an integral part of the fair experience, providing food and beverages, rides, entertainment, and commercial exhibits.
- F&E developed and distributed the Network of California Fairs Board of Director's Overview, which outlines the roles and responsibilities for Board Members and fair staff; best business practices; fair funding sources; and the importance of strategic business partners. F&E conducted several workshops for new Board Members on their roles and responsibilities and the open meeting requirements (Bagley-Keene and Brown Act.)



- F&E worked proactively with the Department of General Services Real Estate Services Division (RESD) and the California Construction Authority (CCA) to develop a process for submitting, evaluating, preparing, and approving real estate transactions at fairs. The parties meet regularly to compare project task lists, prioritize projects and remedy outstanding items. This new approach has resulted in improved relations, increased productivity, reduced turn around time on projects, and fewer complaints from all participants.
- In 1989, the California Construction Authority (CCA) issued bonds to construct satellite wagering facilities on fairgrounds. The annual bond debt service payment of \$2.26 million is paid from the Satellite Wagering Account. In march 2003, the CCA executed a partial bond refunding of \$6.88 million to take advantage of lower interest rates, which will result in a net present value savings to the Satellite Wagering Account of \$200,000 over the remaining term of the refunded bonds. The maturity date of the refunded bonds is July 1, 2011.
-  The California Grown campaign emphasizes our strong ties to the land and our neighbors; restores pride in our homegrown products and our work; and helps our economy

and our California way of life. California Grown reminds all of us how important it is to look for and purchase agricultural products grown and produced in the Golden State. The campaign is a private-public partnership supported by the state and federal government as well as the hundreds of growers who provide Californians with food, clothing, shelter and fiber. The campaign is also working with hundreds of stores and retailers throughout the state to promote California agricultural products. The California statewide fair network is beginning to utilize the license plate logo among their service providers, booths and entertainment venues as well as in their advertising. The California fair industry is helping to remind Californians to Be Californian\*. Buy California Grown.

- As part of our ongoing efforts to educate the public on safe food handling, F&E developed, produced and distributed bi-lingual signs to all fairs to encourage patrons to wash their hands after touching animals. At Maintenance Mania, the annual training conference for fair maintenance staff, fair maintenance workers constructed portable hand-washing stations for use at fairgrounds.



- F&E worked with the Governor's Office, the State Library and the California Arts Council to present The California Quarter project at four fairs in 2002. The State Fair in Sacramento, Antelope Valley Fair & Alfalfa Festival in Lancaster, Los Angeles County Fair in Pomona, and Big Fresno Fair in Fresno all featured a booth with handout materials that encouraged California's citizens to submit designs for the California State Quarter, which is to be minted in 2005.
- F&E worked with livestock industry leaders to provide training to livestock judges at the California Livestock Judges Conference. A measurable result of the Judges Conference are new standards for judging market beef and market goats which will be implemented in the 2003 fair season.
- F&E and the California Fairs programmed approximately \$9.5 million for capital improvement projects at fairs, including \$4.2 million in Americans with Disabilities Act (ADA) improvement at fairs to allow increased access for all fair attendees.
- F&E worked with California Construction Authority (CCA) to identify fairs to participate in the photovoltaic program. The objective of the program is to generate an alternative energy source, (i.e. solar) to reduce energy costs at fairgrounds and to contribute to the continued statewide efforts to address energy concerns in California. CCA and F&E worked diligently to identify funding sources for this program, which included utility company grants, F&E loans (interest free), private energy loans, and fair funding.
- F&E has been working with community groups from Oakland and San Francisco to bring back agricultural fairs in these communities. The fairs are currently classified as special events as they work to adopt their governance structures. The Oakland Fair was held as a one-day event in September 2002 and is scheduled again for 2003. The San Francisco Fair date has not yet been determined.



# Introduction

This report presents the 2003/2004 Expenditure Plan to the Joint Committee on Fairs Allocation and Classification. This publication includes an overview of the network of California fairs, the roles and responsibilities of various state, county and private organizations, and a comprehensive program list explaining the full range of programs supported by the Expenditure Plan.

## Authority

The California Department of Food and Agriculture (CDFA) provides oversight to the network of California fairs through the application

of law, development and review of regulations, policies and procedures, and supervision of fiscal administration. Furthermore, Business and Professions (B&P) Code Sections 19620 and 19606.1 authorize CDFA oversight of the Fair and Exposition Fund and Satellite Wagering Account, respectively. B&P Code Sections 19621(c) and 19606.1(c) require the CDFA to prepare an annual expenditure plan for review and approval by the Joint Committee on Fairs Allocation and Classification.

Table 1 shows various types of expenditures authorized for each account.

**Table 1**

Fair and Exposition Fund (Acct. 191) (B&P Code § 19620.1, 19630)	Satellite Wagering Account (Acct. 192) (B&P Code § 19605.9(b), 19606.1, 19606.3)
Local (Base) Allocations to Fairs	Health and Safety Projects
Americans with Disabilities Act Projects	Revenue Generating Program
Unemployment Insurance	Bond Debt Service
Other Local Assistance Programs as Approved by the Joint Committee on Fairs Allocation and Classification	Pari-mutuel Improvement
California Horse Racing Board (CHRB) Support	Supplemental Purses
CDFA (F&E) Support	Live Fair Racing Improvements and Track Preparation
CDFA Fair Audits	Major Maintenance Program
	California Construction Authority (CCA) Baseline Budget
	CDFA (F&E) Support
	Satellite Wagering Facility Construction

# The Division of Fairs and Expositions

The CDFA's Division of Fairs & Expositions (F&E), provides fiscal and policy oversight of the network of California fairs and ensures the best use of available funding and other services.

## Fair Oversight

This oversight responsibility includes the following (B&P Code Section 19620):

- Manage and monitor the solvency of the Fair and Exposition Fund and the Satellite Wagering Account.
- Distribute available state resources to the network of California fairs for local (base) allocations, health and safety repair projects, major maintenance projects, revenue generating projects, pari-mutuel facility improvement, and other fair programs.

- Create a framework for administration of the network of California fairs, allowing for maximum autonomy and local decision making authority.
- Providing incentives to fairs to seek matching funds and generate new revenue from a variety of sources.
- Support continuous improvement of fair programs to ensure California fairs remain highly relevant community institutions.
- Ensure annual fiscal audits and biennial compliance audits are performed.

F&E provides varying levels of oversight depending on the fair type. Table 2 provides examples of the type of oversight provided to DAA's and non-DAA fair organizations:

Table 2

Oversight of DAA's	Oversight of non-DAA's
Approve annual budgets.	Approve annual budgets.
Conduct fiscal and compliance audits.	Conduct or review fiscal and compliance audits.
Review annual end-of-year statements of operations.	Review annual end-of-year statements of operations.
Survey and recommend facility maintenance and improvement projects.	Survey and recommend facility maintenance and improvement projects.
Provide consultation to boards of directors and staff on State policies and procedures.	Provide consultation to boards of directors and staff on applicable State policies and procedures.
Analyze fair-related legislation.	Approve carnival bid packages.
Facilitate personnel transactions.	Review contractual agreements between the fair organization and host counties.
Approve contracts and bid packages.	
Provide daily operational oversight to fairs experiencing managerial, fiscal, or operational challenges.	



# Network of California Fairs

## Overview

B&P Code Section 19622.1 defines a state-supported fair organization as any fair that conducts an annual fair and submits an annual statement of operations to the CDFA. The generic term of “fairs” refers to District Agricultural Associations (DAA’s), county fairs, citrus fairs, and the California Exposition and State Fair.

The network of California fairs includes 80 fair organizations divided into four categories (the latter three are non-DAA organizations):

- 54 DAA’s – state government entities
  - 52 active DAA’s; 2 DAA’s were deactivated during fiscal year 1997/98.
- 23 county fairs – County government or not-for-profit organizations
- 2 citrus fruit fairs – not-for-profit organizations
- The California Exposition and State Fair (Cal Expo) – a state agency

F&E has been working with community groups in Oakland and San Francisco to bring back agricultural fairs to these communities. They are currently classified as special events as they work to adopt their governance structures.



Staff of the California Department of Food and Agriculture, Division of Fairs and Expositions

# Map of California Fairs





# Fair Organization Classifications

Fair organizations are expected to operate within their annual budgets. In order to receive state funding, their budgets must first be approved by F&E.

To ensure equitable distribution of these funds, F&E established an allocation policy providing support to fair organizations within seven budget-related classification levels. The result is that the *smallest* fair organizations, those in levels I–IV, receive the largest annual allocation of horse racing license fee revenues (\$105,000–\$180,000). Level I, II, III, and IV fairs have annual operating budgets of less than \$3 million. Many of these fairs

are located in small communities with minimal opportunities for sponsorships or increased attendance. The fairs are truly the heart of the community and maintaining state support is critical to their success. For some level I fair organizations, the annual allocation represents up to 70 percent of their annual budget. The *largest* fair organizations, those in levels V–VII, receive the smallest allocation (\$35,000–\$40,000), representing less than one percent of their annual budget.

Local (Base) Allocations for 2003/2004 are shown in Table 3 below.

Table 3

Profile of Fair Class Levels and 2003/2004 Local (Base) Allocations						
Allocation Criteria				# of Fairs Per Class	Local (Base) Allocation	Total Allocation Per Class Level
Class Level	Operating Revenue (\$1,000's)	Fair Attendance (1,000's)	Perm/Temp Staff			
I*	Up to 200	Up to 20	Up to 7	14	\$180,000	\$2,520,000
II*	200 - 450	20 - 40	7 - 10	21	150,000	3,150,000
III	450 - 1,000	40 - 80	10 - 20	19	124,000	2,356,000
IV	1,000 - 3,000	80 - 175	20 - 40	9	105,000	945,000
V	3,000 - 6,000	175 - 250	40 - 80	6	40,000	240,000
VI	6,000 - 10,000	250 - 400	80 - 120	6	35,000	210,000
VII	Over 10,000	Over 400	Over 120	3	35,000	105,000
Special Events (Supplemental allocation):						
Grand National Rodeo (1A DAA)					140,000	140,000
Great Western Livestock Show (24th DAA)					50,000	50,000
San Benito County Saddle Horse Show					50,000	50,000
						<b>\$9,766,000</b>
Fairs not receiving base allocation in Fiscal Year 2003/2004:						
California State Fair and Exposition						
* Funding has been budgeted for possible reactivation of agricultural fairs in Oakland (previously a Class II fair) and San Francisco (previously a Class I fair).						

# Benefits of California Fairs

Fairs entertain, but they also educate people about each other and the contributions that all segments of our society make to California. Through this vital education comes the understanding, appreciation and social harmony so necessary for a healthy and productive society.

Fairs provide a focal point for community members to:

- Celebrate their heritage
- Compete in a variety of events
- Hold family reunions
- Display and view artwork
- Learn about other cultures
- Premier new inventions
- Showcase the best of California

In addition to providing facilities and activities for educational purposes and broad community services; fairs also provide valuable community activities such as the following:

- Field trips
- Agriculture in the Classroom
- Head Start programs
- Pre-school programs
- Before/after school programs
- Charitable activities
- Weddings
- Cultural events
- Concerts
- Auto shows

- Livestock events
- Farmers markets

State and local government agencies use fairs to disseminate vital information regarding the protection of California's natural, industrial, and agricultural resources. These public outreach efforts offer communities a first-hand look at California agriculture and the essential role of this \$30 billion a year industry.



Cal Poly, San Luis Obispo students share their agricultural message at National Ag Day at the State Capitol.

As an added benefit, California fairs promote awareness of California's cultural diversity. Approximately 11 million people attended California fairs and approximately 33 million people attended all fairground events held in rural, suburban, and urban settings. These fairs attract people from various ethnic and age groups, creating a diverse cultural representation.



## Emergency Shelter

Fairs provide a location for cultural and social interaction; as well as facilities necessary for shelter and emergency evacuation. Fairgrounds are invaluable to coordinate activities during emergencies such as earthquakes, floods, fires, and other natural or unnatural disasters. Fairgrounds have been used in many capacities during emergency situations; below are a few examples:

- Office of Emergency Services mobilization and emergency staging sites
- Evacuation centers
- California Department of Forestry fire mobilization locations
- Emergency preparedness training
- Temporary homeless shelters
- Red Cross staging locations
- Animal shelter during crisis (i.e., floods or fires)

## California Fairs Statewide Social Economic Impact Report

In 2002, the California Department of Food and Agriculture's Division of Fairs and Expositions engaged the international firm of KPMG LLP to measure the social and economic impacts of the statewide fair system and to produce a report detailing their findings. The resulting report *Fairs – Exploring a California Gold Mine* demonstrates that the economic and job impacts of California fairs are significant. Further, cultural aspects of the fair industry add an intangible human element to the impressive quantitative findings. The report discusses these various impacts and concludes that for its investment, the return for Californians is invaluable. The fair network receives approximately \$30 million annually from a license fee assessed against wagers on horse racing. The following highlights from the economic impact study provides quantifiable answers to the question, "What is California's return on this \$30 million investment into the fair network?"

## Economic Impact:

*Fairs have a significant impact on California's economy.*

- The overall impact of spending by all participants at fairtime and interim events resulted in a total economic impact on California of \$2.55 billion in 2002.
- Attendee direct spending at fairtime and interim events totaled about \$963 million in 2002.
- Annual income impact from attendee, fair organization and fair-related business spending exceeds \$791 million.
- Jobs created by fairs through direct employment and multiplier impacts reached nearly 28,000 in 2002.
- State and local governments collected an estimated \$136 million in tax revenues from fair-related activities.
- For each worker the fair organization and related business employs, an estimated 2.62 total jobs are created. For each dollar that economic participants pay their employees, an estimated \$2.10 in total income is produced.
- Each dollar spent by fairs and interim event participants generates an estimated 39 cents of additional spending in the state, for a total impact of \$1.39 per dollar spent.

*Agriculture – A central feature of fairs is to educate the public about the importance of agriculture in California.*

- Sixty-nine percent of fairgoers felt that they knew more about agriculture after going to a fair.
- Fairs are a critical part of the junior livestock program, which educates young people about the breeding, raising and grooming of farm animals. Junior livestock auctions at fairs grossed more than \$21 million, with more than 42,000 animals purchased by nearly 19,000 buyers in 2002. Students receive 95 percent of auction proceeds.



Fair Manager Beverley Baker and Board President Steven Dias introduce F&E Director Liz Houser to one of the Kings Fairs' prized dairy cows.

*Community Groups – California's fairs are major venues for community groups and nonprofit organizations to raise money and awareness of their programs.*

- In 2002, 730 nonprofit groups raised \$8 million dollars at California fairs for their community programs. Add in the \$21 million raised at junior livestock auctions, and a total of \$29 million was raised for community benefits.
- One nonprofit organization, the Turlock Lions Club, raises approximately 85 percent of its annual budget from fundraising events held at the Stanislaus County fairgrounds. Proceeds from these events go to fund scholarships for local high school students, eye exams and glasses for needy children, youth sport teams, youth attendance at camps for the hearing impaired, and school playground equipment.

*Attendees – Californians love their fairs and fairground events.*

- Fair-time attendance exceeded 11.1 million in 2002, and interim events attracted another 21.6 million people. Total annual attendance on fairgrounds is almost 33 million people — roughly the same as California's population of nearly 35 million.

- Paso Robles — with a population of 25,200 — hosts the California Mid-State Fair that draws more than 475,000 attendees throughout the year. Ventura — with a population of 110,000 — hosts the Ventura County Fair that draws more than 721,000 attendees.
- The average visitor attends the fair 2.1 times per year and lives within 100 miles.

*Fair-Related Businesses - provide many goods and services that are essential to the fair experience.*

- In 2002, carnival companies generated \$41 million in total spending, \$18 million in personal income and \$2 million in state and local taxes.
- Fairtime and master concessionaires created \$131 million in total spending, \$66 million in personal income and \$10 million in state and local taxes. Attendee direct spending on food and beverages totaled \$120 million, which generated more than \$5 million in state and local taxes.
- Commercial exhibitors generated \$491 million in total spending, \$219 million in personal income and nearly \$17 million in state and local taxes. Attendee spending on commercial exhibitor merchandise totaled \$406 million, which generated \$32 million in state and local taxes.
- Entertainers at fairs created \$28 million in total spending, \$17 million in personal income and generated \$1.6 million in state and local taxes.



Face painting at the San Bernardino County Fair.



## Social and Cultural Impacts:

### *Giving Back*

While the economic impact of fairs is noteworthy, it is the social and cultural impacts of fairs that may leave the most lasting impression on Californians.

- Fairs provide a focal point for community members to celebrate their heritage, compete in a variety of events, hold family reunions, display and view artwork, learn about other cultures, premier new inventions, and showcase the best of California.
- Ninety-five percent of attendees agreed that the fair they attended provided worthwhile community benefits.

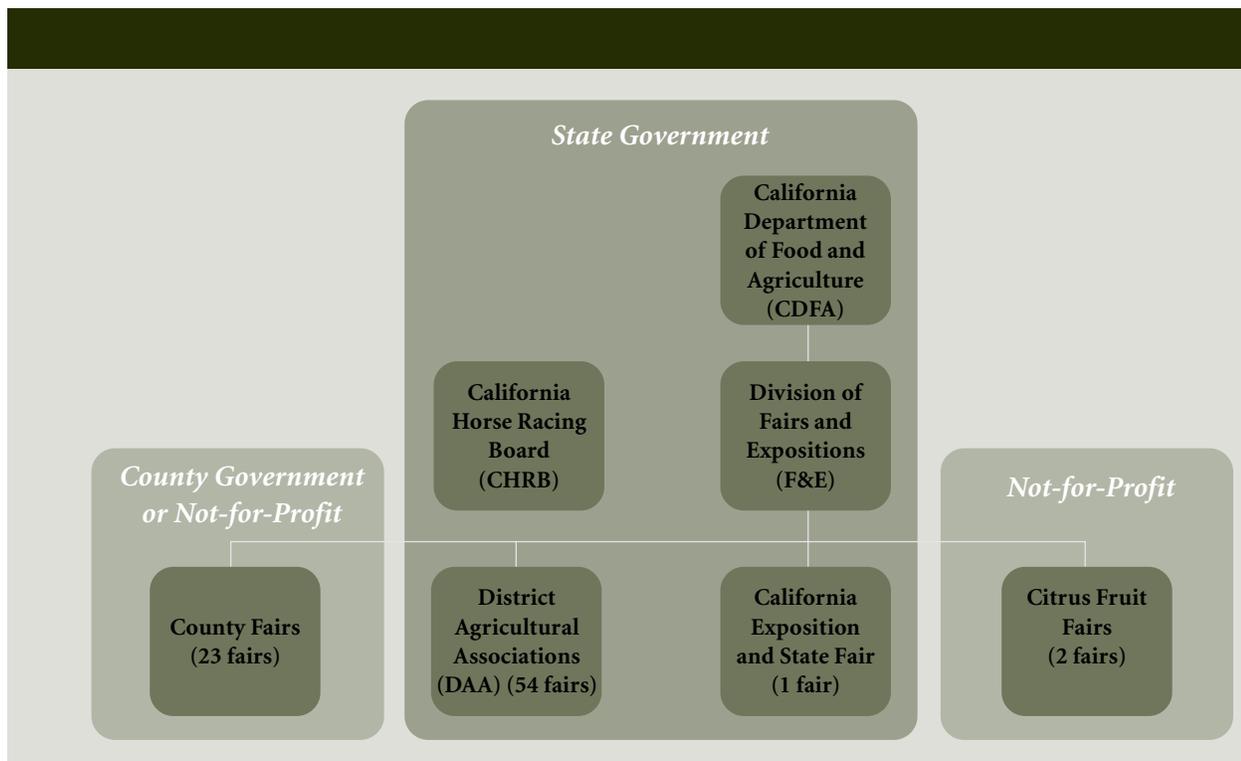
- More than 1.2 million people, 11 percent of total fair attendance, participated in fair events and organized activities — such as shows, exhibit programs, stage performances and contests.
- Many fairs offer free tours to schools, free youth admission on certain days, and valuable educational experiences throughout the year.

### *Guaranteed Return on Investment*

California's fairs have immense economic, educational, social and cultural impacts. In sum, fairs embody the entrepreneurial excellence, the knowledge seeking, the innovative drive, and the community spirit that is the Golden State.



# Organizational Relationships



## State Government

**California Department of Food & Agriculture (CDFA)** – A state agency responsible for the oversight of California’s agricultural industry, including the network of California fairs.

**Division of Fairs and Expositions (F&E)** – Provides fiscal and policy oversight of the network of California fairs and ensures the best use of available funding and services.

**California Horse Racing Board (CHRB)** – Regulates pari-mutuel wagering, promotes the horse racing and breeding industries, and maximizes State of California tax revenues from horse racing. CHRB provides regulatory oversight to six privately owned racetracks, nine racing fairs, and twenty simulcast-only facilities.

**District Agricultural Association (DAA)** – Holds fairs, expositions, and exhibitions to bring to light various industries, enterprises, resources, products and highlight agriculture of the state.

**California Exposition and State Fair (Cal Expo)** – A state department in Sacramento responsible for holding the annual California State Fair, and exhibitions to highlight various industries, enterprises, resources, and products of the state.

## County Government or Not-for-Profit

**County Fairs** – Holds fairs to highlight a county’s agricultural and natural resources.

**Citrus Fruit Fairs** – Holds annual fairs to celebrate the citrus fruit harvest.



## Other Organizations

In addition to the CDFA, there are other organizations involved with fair operations and industry direction. An abbreviated description of each organization's major roles are described below:



**Joint Powers Authorities (JPA)** – Three JPA's have been formed in California to provide specified services to the fair industry. CDFA is a party to the joint powers agreement that authorized the formation of each of the following JPA's:

- *California Authority of Racing Fairs (CARF)* – Provides legislative and operational support, and professional development services for its members, all of which are horse racing fairs; assists CDFA with site selection and development for satellite wagering facilities; manages the track preparation agreement; and recommends an annual Satellite Wagering Account and racing track improvement plan.
- *California Construction Authority (CCA)* – Provides financing, design, and construction services for health and safety improvements, satellite wagering facilities, and other projects on fairgrounds. The proceeds from revenue bonds issued by CCA may be allocated by the Secretary of CDFA to provide partial funding for such projects. With the Secretary's approval of proposed scopes of work and budgets, additional projects may be funded by the CDFA, or the fairs, and implemented by CCA.

- *California Fair Services Authority (CFSA)* – Administers risk-sharing pools (general liability, workers compensation, revenue protection and all-risk property) designed to protect the Fair & Exposition Fund and local fair organizations; provides safety programs, facility and carnival ride inspections; and provides purchasing, computer, employee benefits, and management services.

**Trade Organizations** – The following not-for-profit association provides services to the fair industry:

- *Western Fairs Association (WFA)/ California Fairs Alliance (CFA)* – Sacramento based trade association representing 76 of California's 80 fairs. Services include legislative advocacy, regional meetings, training, and an annual convention. Publications include a membership directory, mini date list, quarterly *Fair Dealer* magazine and *Update* newsletter.

# Funding

## F&E Funding Methodology

F&E uses the following methodology to administer funding from the Fair and Exposition Fund (F&E Fund) and Satellite Wagering Account. This methodology was established for use in the 2000/2001 Expenditure Plan and will continue to be used for the administration of 2003/2004 Expenditure Plan funding.

- Since the F&E Fund and Satellite Wagering Account are continuously appropriated, unencumbered reserves at fiscal year-end will be included in the total available resources in the following year's expenditure plan. Therefore, total expenditures may exceed current year revenue projections. Expenditures may also be adjusted to accommodate funding fluctuations among local assistance programs, upon approval by the Secretary of Food and Agriculture.
- Expenditure Plan program costs, such as program specific materials and supplies, that are "above and beyond" the funds available to sustain F&E's general operations (i.e., the Division's State operations budget for office and staff expenses) will be funded by the respective Expenditure Plan program budget (i.e., local assistance funds).

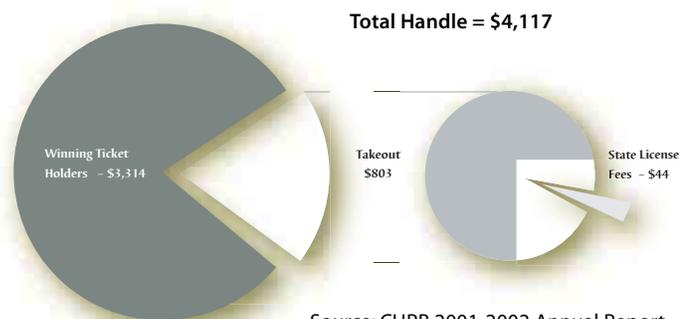


Fairs do not receive state General Fund money – A licensing fee on wagers placed at horse races provides vital supplemental funding for fairs.

California's pari-mutuel wagering system was made possible by a constitutional amendment in 1933 to encourage agriculture, but principally as a means to generate income for the state and to fund safety and maintenance projects at California's state and local fairgrounds. During this time period, horse racing revenues were generated solely from live racing at California tracks, where state license fees generated from this activity were designated to support the network of California fairs.

Over the last six decades, technological advances have created alternative means of horse racing wagering, such as satellite wagering and advance deposit wagering. Satellite wagering facilities appealed to the network of California fairs due to the potential increase in horse racing revenue and subsequent increase in state license fees. As a result, funding received from live track racing was used to construct numerous satellite wagering facilities throughout California. The introduction of satellite wagering in California created a second source of revenue, including out-of-state license fees, available to the horse racing industry, the network of California fairs and the General Fund by broadcasting California races to other facilities throughout the satellite wagering system.

The chart below depicts the source of state license fees in 2001/2002 (in \$ Millions).

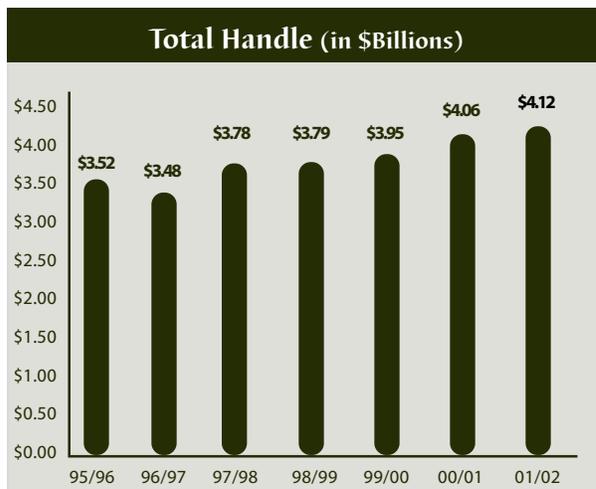


Source: CHR 2001-2002 Annual Report



## Fiscal Trends

The California Horse Racing Board (CHRB) records indicate that the total amount wagered on horse racing has increased steadily since Fiscal Year 1995/1996, while state license fees available to fund the fairs have declined. The following charts show the inverse correlation between the total handle to the total state license fees available to fund the Fair and Exposition Fund and the Satellite Wagering Account.



Source: CHRB 2001–2002 Annual Report

Today, approximately \$40 million from state license fees are budgeted annually to support the network of California’s 78 active county and agricultural fairs and the operations of the CHRB and F&E within the Department of Food and Agriculture.

It must be noted, however, that the total annual license fee revenue available to fund the \$40 million budget for California’s fairs and expositions have been eroding over the past several years due to a decline in horse racing revenue that impacts the F&E Fund and legislation that has reduced state license fees significantly. These local entities receive no General Fund support; instead they rely on horse racing gaming for the majority of their budgets. While nearly 63% of Californians take part in some form of gaming, more consumer dollars in recent years have gone to the state lottery and Indian gaming. At the same time, horse racing license fees that support local fairs have dropped 61% in the last five years and 85% in the past decade.



Source: CHRB 2001–2002 Annual Report

### *Advance Deposit Wagering*

In an effort to keep California’s horse racing industry competitive, Assembly Bill 471 (Hertzberg) authorized advance deposit wagering (ADW) in 2001, which allows customers to deposit funds into accounts in order to wager online and over the telephone. During ADW’s first 10 months of operation in 2002, \$156 million in total handle was generated, which represented approximately 4% of the \$3.6 billion in total handle generated during the same 10 months. As stated in CHRB’s 2001–2002 Annual Report, “One of the ongoing questions about ADW is whether it generates new money or cannibalizes the handle by drawing customers away from traditional wagering facilities.” According to the CHRB, “There was no evidence of cannibalization during the first 10 months of ADW.” The CHRB continues to study this matter.

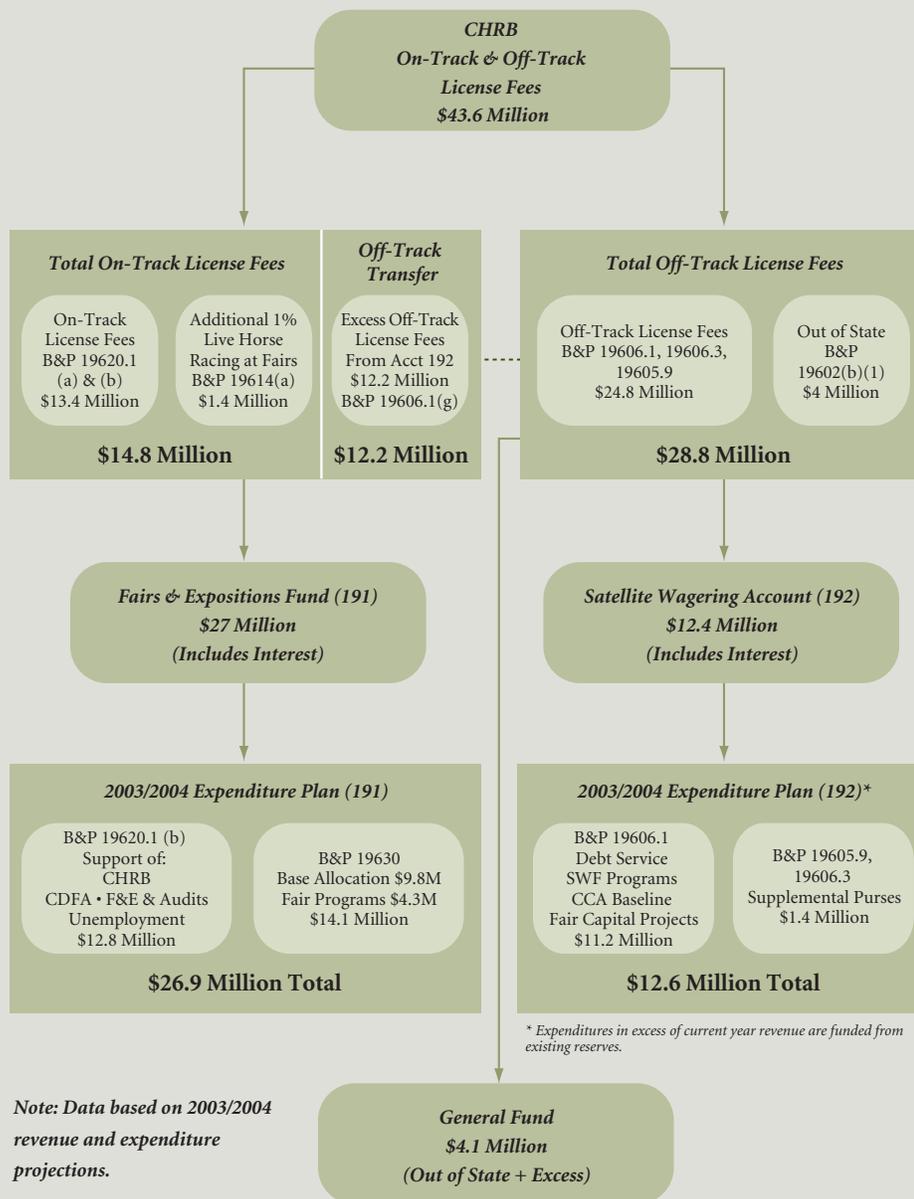
While the potential impact of ADW is yet to be determined, we do know that at this time the F&E Fund does not receive any state license fee revenue from this activity. Should bettors continue to move towards ADW as an alternative to the traditional wagering facilities, the future solvency of the F&E Fund could be at risk. As a result, F&E continues to monitor the trends closely.

### \$40 Million Guarantee

In the event that state license fees generated and paid to the State (i.e. the F&E Fund and Kenneth L. Maddy Equine Research Laboratory on the campus of U.C. Davis) in any calendar year are less than \$40 million, Business and Professions Code 19616.51 statutorily requires racing associations and fairs to remit to the State, the amounts necessary to meet the \$40 million minimum payment. The CHRB is responsible for the

collection of this guarantee should it be needed. It is important to note that the total needs of the F&E Fund and the Equine Research Laboratory total approximately \$42.5 million, \$40 million and \$2.5 million, respectively. In the event the \$40 million guarantee is “triggered,” the combined need of \$42.5 million will not be met. The guarantee payment distribution methodology under this scenario has yet to be determined.

### Funding Flowchart – F&E Fund and Satellite Wagering Account



# Program Descriptions

The following table briefly describes programs recommended for funding in the 2003/2004 Network of California Fairs Expenditure Plan:

## **Administrative Oversight Total: \$16,311,000**

California Horse Racing Board Support (CHRB)	Budget Act appropriation for operational support of the California Horse Racing Board (B&P Code section 19620.1(b)).
Bond Debt Service	Pays debt service on bonds issued for the construction and maintenance of fair facilities (B&P Code section 19606.1 (a)(1))
Supplemental Purses	Provides appropriation to supplement purses at Northern California fairs and Los Angeles County area (B&P Code sections 19605.9 and 19606.3).
CDFA Support – Fairs and Expositions (F&E)	Budget Act appropriation for operational support of F&E (B&P Code sections 19620.1(b)). DOF increased operating budget by \$1,017,000 for payment of ProRata assessment.
CDFA Support – Audit Program	Budget Act appropriation for annual fiscal and biennial compliance audits of all DAA's and selected county fairs. Assures individuals entrusted with public resources are accountable to the public and other levels and branches of government.

## **Local Assistance Total: \$23,311,614**

### **Operational Support \$2,326,114**

Construction and Infrastructure Program	Funds program expenditures that include, but are not limited to: operational support, design, engineering, construction, real estate research, and master planning services.
Property Insurance	Provides funding for the purchase of property insurance to protect fair facilities.

## **General Fair Programs & Funding \$16,198,000**

Local (Base) Allocation	Provides funds for discretionary use by <b>local</b> fair organizations with classification criteria that assign greater support to level I through IV fairs.
Millennium <i>FLEX</i>	<p>An incentive program by which fairs are eligible to receive funding based on their annual performance rating. Beginning this year MMP and ADA funding have been incorporated into the Millennium Flex Program. Millennium Flex funds will be distributed this year in three categories:</p> <p><b>Category 1:</b> Available for all fairs with a performance rating of Class A or B. Funds may be spent on a variety of items including:</p> <ul style="list-style-type: none"> <li>• Training for staff and board members,</li> <li>• Information technology upgrades,</li> <li>• Real estate analysis, development, and planning,</li> <li>• Equipment purchases,</li> <li>• Address audit concerns,</li> </ul>

**General Fair Programs & Funding continued**

	<ul style="list-style-type: none"> <li>• Modernization of operations,</li> <li>• Capital improvements, etc.</li> </ul> <p><b>Category 2:</b> Available for fairs with physical sites. Designated specifically for fairground maintenance. Level 4 MMP/ADA project funding is offset.</p> <p><b>Category 3:</b> Homeland Security Projects – CDFA will work in consultation with the OES to identify strategically located fairground sites to be enhanced for homeland security purposes.</p>
Unemployment Insurance	Budget Act appropriation to offset fairs’ unemployment costs (B&P Code section 19620.1(b)).
Cal Expo Pro Rata Reimbursement	Reimburses Cal Expo pro-rata costs (overhead), not to exceed \$265k annually.
Contingencies and Special Projects	Includes legal billings (Department of Justice & CDFA); contingent liabilities; Employee Assistance program cost for DAA’s; special projects (CEO search, sexual harassment prevention, etc.); policy development (noise management, gun shows, policy manual production, etc.); loans to fairs; and funding for economic uncertainties.
Fair Relations and Communication	<p>Provides funding for F&amp;E publications, (Fair Director’s Handbook, Board of Director’s Overview) and outreach efforts to benefit the network of California fairs.</p> <ul style="list-style-type: none"> <li>• Provides funding to pay for travel expenses for members of various fair industry related committees (i.e., Secretary’s Advisory Committee on Fairs, State Rules Committee, Sheep Advisory Committee, Statewide Quality Assurance, and NAAFA).</li> <li>• Web site enhancement to benefit the network of California fairs, gather data for use by fair organizations.</li> <li>• Develop ongoing relationships with fairs and local partners.</li> <li>• Provide outreach to national and international organizations to benefit California fairs.</li> </ul>
Rural Healthcare Equity	F&E pays for additional health benefit costs incurred by DAA’s for State employees living in rural areas with no available HMO’s.
California Integrated Waste Management (CIWMB) Diversion Project	Contract with CIWMB provides funds for F&E to develop waste reduction and recycling research programs. These programs will include developing and implementing a web-based purchasing program designed for food service products that are compostable and/or recyclable and developing a waste reduction program business model that may be economically and operationally viable for California’s fairs.
18 <sup>th</sup> DAA (Bishop) – Property Tax Reimbursement	The 18 <sup>th</sup> DAA is the only fair responsible for paying property taxes related to its ground lease with the local utility district. Future funding is dependent upon an evaluation of the fair’s lease agreement options.



Administrative and Fiscal Assistance

- Provides funding for F&E to:
- Pay outstanding debts of closed operations
  - Plan future fair funding concerns
  - Establish contingency reserve for costs associated with management oversight
  - Pay contingent liabilities
  - Fund pre-intervention assistance

**Health & Safety \$365,000**

Major Maintenance Program (MMP)

Beginning this year, MMP funding has been incorporated into the Millennium Flex program. This will allow for increased control and decision-making at the local fair level.

Health Department Program

Provides funding for inspection of fair facilities by the California Department of Health Services to ensure they meet recognized standards for health and safety including storm water runoff, backflow devices, and safe drinking water.

Livestock Quality Assurance

Provides funding to develop laboratory protocols and procedures for testing show animals' blood and urine for drugs and/or chemical residue.

Provide training to fair livestock staff, FFA and 4H leaders, and show animal exhibitors.

Emergency Fund

Provides funding for repairs that F&E, CCA, CFSA, and the fair deem necessary for the **immediate** safety and well being of the fair, fair staff, and its patrons.

**Infrastructure \$1,240,000**

Revenue Generating Program

Provides funding on a match basis to generate new revenue sources for fair organizations.

Infrastructure Study and Database

Provides funding for fair site assessment of all infrastructure needs at fairs (buildings, parking, water, sewer, etc.).

Americans with Disabilities Act (ADA)

Beginning this year, ADA funding has been incorporated into the Millennium Flex program. This will allow for increased control and decision-making at the local fair level.

**Training & Education \$332,500**

Professional Development & Compliance

Upon F&E approval, provides training funds for the development and delivery of seminars and workshops on emerging fair issues. The Division also provides funds for mandatory compliance training such as Open Meeting Laws and Sexual Harassment Prevention. The following is a listing of all training opportunities provided to the fair industry annually in which the Division provides training funds:

- Exhibit Supers' School: Exhibit program ideas, techniques, and design
- Satellite Wagering Facility Symposium: Update on industry trends and issues and planning for the year ahead
- Nuts & Bolts: Hands-on accounting, contracts, personnel, insurance, and human resources training
- California Fairs Alliance Fall Conference: Industry trends and issues and mandatory compliance training

### **Training & Education continued**

Professional Development & Compliance continued

- Directors Seminar: Industry trends and issues and mandatory compliance training
- Annual Western Fairs Association Convention and Trade Show: Industry trends and issues and mandatory compliance training
- Maintenance Mania: Technical updates and proficiency training (CPR, Cal OSHA, forklift, networking, etc.)
- Livestock Training (alternates years with Exhibit Supers' School): Industry trends and issues
- Fair Provided Training

Funding will also be provided for a fair management intern program that is aimed at developing college students for positions in the fair industry.

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Agricultural Education

Provides funds to promote agriculture and the fair experience through local community educational programs at fairs or schools.

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### **Racing & Satellite Wagering Support      \$2,850,000**

Wagering Facility /Backstretch Improvements

Supports improvements to live horse racing and satellite wagering programming and facilities based upon the priorities identified in industry-wide facility surveys (backstretch, paddock, grandstand, etc.). In 2002/2003 the funding will focus on ensuring the nine racing fairs meet the California Horse Racing Board backstretch housing regulations by January 2004.

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Race Track Preparation

Provides funds to supplement the purchase and installation of track preparation materials. Program ensures consistency in track preparation, reducing the risk of injury to horse and jockey.

## Fair & Exposition Fund (191) and Satellite Wagering Account (192)

	(a) Budgeted 2002/2003	(b) Proposed 2003/2004	(b - a) Variance
<b>BEGINNING BALANCE</b>			
Fairs and Expositions (F&E)	\$319	\$210,088	\$209,769
<b>Revenues</b>			
<b>License Fees</b>			
On Track - Live Racing (B&P 19620.1(a))	13,407,000	13,407,000	0
1.0% Live Racing Fair Handle (B&P 19614(a))	1,670,000	1,400,000	(270,000)
Off-Track - Satellite Wagering (B&P 19620.1(b))	24,938,000	24,610,000	(328,000)
<b>SMIF Interest Revenue</b>	350,000	70,000	(280,000)
<b>Total Revenues</b>	40,365,000	39,487,000	(878,000)
<b>Fund Transfers &amp; Other Receipts</b>			
<b>Loan Receipts</b>			
21st DAA (Fresno) – Loan <sup>10</sup>	3,927,565	0	(3,927,565)
<b>Transfers in</b>			
Capital Project Savings	1,100,000	0	(1,100,000)
Ca. Integrated Waste Mgmt. Board (CIWMB) Grant	0	100,000 <sup>9</sup>	100,000
<b>Transfers to Other Funds</b>			
Retired DAA Employee Benefits	(246,000)	(246,000)	0
<b>Total Available Resources</b>	<b>\$45,146,884</b>	<b>\$39,551,088</b>	<b>(\$5,595,796)</b>
<b>Expenditures</b>			
<b>Administrative Oversight</b>			
California Horse Racing Board Support (CHRB)	8,342,000	8,216,000	(126,000)
Bond Debt Service	2,260,000	2,260,000	0
Supplemental Purses	1,507,000	1,400,000	(107,000)
CDFA Support – Fairs & Expositions (F&E) <sup>1</sup>	2,568,000	2,620,000	52,000
Pro Rata Assessment <sup>2</sup>	0	1,017,000	1,017,000
CDFA Support – Audit Program	943,000	798,000	(145,000)
	15,620,000	34.60% 16,311,000	41.24% 691,000
<b>Local Assistance</b>			
<i>Operational Support</i>			
Construction and Infrastructure Program	0	1,876,114	1,876,114
California Construction Authority (CCA)	1,730,249	0	(1,730,249)
Property Insurance	450,000	450,000	0
	2,180,249	4.83% 2,326,114	5.88% 145,865
<i>General Fair Programs &amp; Funding</i>			
Local (Base) Allocations <sup>3</sup>	9,616,000	9,766,000 <sup>6</sup>	150,000
Millennium FLEX (Optional) <sup>4,6</sup>	2,650,000	4,745,000	2,095,000
Unemployment Insurance	950,000	950,000	0
Contingencies and Special Projects	271,500	262,000	(9,500)
Administrative & Fiscal Assistance	125,000	25,000	(100,000)
Cal-Expo Pro Rata Reimbursement	265,000	265,000	0
Fair Relations and Communication	75,000	25,000	(50,000)
CFA Motorized Racing Task Force	70,000	0	(70,000)
Rural Healthcare Equity	50,000	30,000	(20,000)
Economic/Social/Community Benefit Study	35,000	0 <sup>9</sup>	(35,000)
Ca. Integrated Waste Mgmt. Board (CIWMB) Diversion Project	0	100,000	100,000
18th DAA (Bishop) – Property Tax Reimbursement <sup>5</sup>	30,000	30,000	0
21st DAA (Fresno) Loan	3,927,565	0	(3,927,565)
	18,065,065	40.01% 16,198,000	40.96% (1,867,065)
<i>Health &amp; Safety</i>			
MMP <sup>6</sup>	3,400,000	N/A <sup>6</sup>	N/A <sup>6</sup>
Emergency Fund (Optional) <sup>4</sup>	90,000	100,000	10,000
Health Department Program	0	140,000	140,000
Livestock Quality Assurance	75,000	125,000	50,000
	3,565,000	7.90% 365,000	0.92% 200,000
<i>Infrastructure</i>			
ADA <sup>6</sup>	2,000,000	N/A <sup>6</sup>	N/A <sup>6</sup>
Revenue Generating (Optional) <sup>4</sup>	0	1,000,000	1,000,000
Infrastructure Study & Database	0	240,000	240,000
48th DAA - (Schools Involvement) Facility Construction Match	300,000	0	(300,000)
	2,300,000	5.09% 1,240,000	3.14% 940,000
<i>Training &amp; Education</i>			
Professional Development & Compliance	245,000	280,000	35,000
Agricultural Education	100,000	52,500	(47,500)
	345,000	0.76% 332,500	0.84% (12,500)
<i>Racing &amp; Satellite Wagering Support</i>			
Wagering Facility/Backstretch Improvements	2,518,000	2,250,000	(268,000)
Race Track Preparation	600,000	600,000	0
	3,118,000	6.91% 2,850,000	7.21% (268,000)
<b>Abatements &amp; Accrual Adjustments <sup>7</sup></b>			
	(47,000)	-0.12% (73,700)	-0.19% (26,700) <sup>8</sup>
<b>Total Expenditures</b>	<b>\$45,146,314</b>	<b>100% \$39,548,914</b>	<b>100% (\$5,597,400)</b>
<b>ENDING BALANCE</b>	<b>\$570</b>	<b>\$2,174</b>	<b>\$1,604</b>

<sup>1</sup> Variance due to 02/03 Governors Budget revisions. Proposed 03/04 budget based on Governors Budget as of May, 2003.

<sup>2</sup> DOF increased F&E operating budget for payment of ProRata assessment.

<sup>3</sup> Local (Base) Allocation budget includes funding for the 1st and 5th DAA, in the event they are reactivated.

<sup>4</sup> Programs identified as "(Optional)" are those in which fairs have the option to request funding through submission of a program application.

<sup>5</sup> Future funding pending evaluation of current lease agreement.

<sup>6</sup> MMP and ADA project funding has been incorporated into the Millennium Flex program to allow for increased local control and decision-making. Funding is subject to availability of license fee revenues.

<sup>7</sup> Reflects expense reimbursements received, including fair loan payments, and prior year accrual adjustments.

<sup>8</sup> Represents Total Expenditures variance only.

<sup>9</sup> Subject to final CDFA and California Integrated Waste Management Board (CIWMB) approval.

<sup>10</sup> Fresno Fair loan interest relief; principle paid in full by the Fair.



## Fair & Exposition Fund (191)

	Actual 2001/2002	Budgeted 2002/2003	Projected 2002/2003	Proposed 2003/2004
<b>BEGINNING BALANCE</b>				
Fairs and Expositions (F&E)	\$3,843,000	\$204	\$28,000	\$62,017
Prior Year Adjustments	28,000	0	0	0
	3,871,000	204	28,000	62,017
<b>Revenues</b>				
<b>License Fees</b>				
On Track - Live Racing (B&P 19620.1(a))	13,605,240	13,407,000	13,407,000	13,407,000
1.0% Live Racing Fair Handle (B&P 19614(a))	1,685,000	1,670,000	1,455,425	1,400,000
Off-Track - Satellite Wagering (B&P 19620.1(b))	12,432,000	12,431,000	12,284,000	12,210,000
<b>SMIF Interest Revenue</b>	132,018	175,000	44,284	40,000
<b>Total Revenues</b>	27,854,258	27,683,000	27,190,709	27,057,000
<b>Fund Transfers &amp; Other Receipts</b>				
<b>Transfers In</b>				
Capital Project Savings	480,905	1,100,000	1,630,249	0
Ca. Integrated Waste Mgmt. Board (CIWMB) Grant <sup>7</sup>	0	0	0	100,000
Parks & Recreation Bond Measure (AB 18)	4,015,000	0	0	0
<b>Transfers to Other Funds</b>				
Retired DAA Employee Benefits	(246,000)	(246,000)	(246,000)	(246,000)
50th DAA Parks & Rec Bond Measure (AB 18)	(4,015,000)	0	0	0
<b>Total Available Resources</b>	<b>\$31,960,163</b>	<b>\$28,537,204</b>	<b>\$28,602,958</b>	<b>\$26,973,017</b>
<b>Expenditures</b>				
<b>Administrative Oversight</b>				
California Horse Racing Board Support (CHRB)	8,369,000	8,342,000	8,290,000	8,216,000
CDFA Support - Fairs and Expositions (F&E)	2,072,000	2,196,000	2,246,000	3,121,000
Pro Rata Assessment <sup>1</sup>	0	0	519,368	614,000
CDFA Support - Audit Program	1,002,000	943,000	798,000	798,000
	11,443,000	11,481,000	11,853,368	11,874,000
<b>Local Assistance</b>				
<i>Operational Support</i>				
California Construction Authority (CCA)	225,000	230,249	230,249	0
<i>General Fair Programs &amp; Funding</i>				
Local (Base) Allocations <sup>2</sup>	9,343,500	9,616,000	9,576,000	9,766,000
Millennium FLEX (Optional) <sup>3,5</sup>	4,025,000	2,650,000	2,183,992	3,121,000
Unemployment Insurance	950,000	950,000	950,000	950,000
Energy Conservation & Generation (Optional) <sup>3</sup>	33,611	0	0	0
Contingencies and Special Projects	255,576	271,500	271,500	262,000
Administrative & Fiscal Assistance	64,048	125,000	7,884	25,000
Cal-Expo Pro Rata Reimbursement	265,000	265,000	265,000	265,000
Fair Relations and Communication	61,099	75,000	13,813	25,000
CFA Motorized Racing Task Force	0	70,000	70,000	0
Rural Healthcare Equity	0	50,000	22,783	30,000
Economic/Social/Community Benefit Study	182,391	35,000	235,397	0
Ca. Integrated Waste Mgmt. Board (CIWMB) Diversion Project <sup>7</sup>	0	0	0	100,000
18th DAA (Bishop) - Property Tax Reimbursement <sup>4</sup>	0	30,000	30,000	30,000
	15,180,225	14,137,500	13,626,369	14,574,000
<i>Health &amp; Safety</i>				
Health Department Program	200,000	0	40,000	140,000
Livestock Quality Assurance	169,040	75,000	75,000	125,000
	369,040	75,000	115,000	265,000
<i>Infrastructure</i>				
ADA <sup>5</sup>	3,400,000	2,000,000	2,000,000	N/A <sup>5</sup>
Revenue Generating (Optional) <sup>3</sup>	1,250,000	0	0	0
Infrastructure Study & Database	200,000	0	0	0
48th DAA (Schools Involvement) - Facility Construction Match	0	300,000	300,000	0
	4,850,000	2,300,000	2,300,000	0
<i>Training &amp; Education</i>				
Professional Development & Compliance	207,445	245,000	278,923	280,000
Agricultural Education	149,493	100,000	216,458	52,500
Fair Provided Training	13,828	0	0	0
	370,766	345,000	495,381	332,500
<b>Abatements &amp; Accrual Adjustments <sup>6</sup></b>	(505,868)	(32,000)	(79,426)	(73,700)
<b>Total Expenditures</b>	<b>31,932,163</b>	<b>28,536,749</b>	<b>28,540,941</b>	<b>26,971,800</b>
<b>ENDING BALANCE</b>	<b>\$28,000</b>	<b>\$455</b>	<b>\$62,017</b>	<b>\$1,217</b>

<sup>1</sup> DOF increased F&E operating budget for payment of ProRata assessment.

<sup>2</sup> Local (Base) Allocation budget includes funding for the 1st and 5th DAA, in the event they are reactivated.

<sup>3</sup> Programs identified as "(Optional)" are those in which fairs have the option to request funding through submission of a program application.

<sup>4</sup> Property Tax, future funding pending evaluation of current lease agreement.

<sup>5</sup> ADA project funding has been incorporated into the Millennium Flex program to allow for increased local control and decision-making.

<sup>6</sup> Reflects expense reimbursements received, including fair loan payments, and prior year accrual adjustments.

<sup>7</sup> Subject to final CDFA and California Integrated Waste Management Board (CIWMB) approval.



## Satellite Wagering Account (192)

	Actual 2001/2002	Budgeted 2002/2003	Projected 2002/2003	Proposed 2003/2004
<b>BEGINNING BALANCE</b>				
Fairs and Expositions (F&E)	\$778,000	\$115	\$57,000	\$148,071
<b>Revenues</b>				
<b>License Fees</b>				
Off-Track (Satellite Wagering)	12,659,335	12,507,000	12,579,404	12,400,000
<b>SMIF Interest Revenue</b>	102,849	175,000	73,000	30,000
<b>Total Revenues</b>	12,762,184	12,682,000	12,652,404	12,430,000
<b>Fund Transfers &amp; Other Receipts</b>				
<b>Loan Receipts</b>				
21st DAA (Fresno) – Loan <sup>5</sup>	0	3,927,565	3,927,565	0
<b>Transfers In</b>				
Capital Project Savings	410,000	0	0	0
<b>Total Available Resources</b>	<b>\$13,950,184</b>	<b>\$16,609,680</b>	<b>\$16,636,969</b>	<b>\$12,578,071</b>
<b>Expenditures</b>				
<b>Administrative Oversight</b>				
Bond Debt Service	2,158,711	2,260,000	2,215,896	2,260,000
Supplemental Purses	1,429,405	1,507,000	1,395,816	1,400,000
CDFA Support - Fairs & Expositions (F&E)	371,999	372,000	374,000	374,000
Pro Rata Assessment <sup>1</sup>	0	0	407,621	403,000
	3,960,115	4,139,000	4,393,333	4,437,000
<b>Local Assistance</b>				
<i>Operational Support</i>				
Construction and Infrastructure Program	0	0	0	1,876,114
California Construction Authority (CCA)	1,500,000	1,500,000	1,500,000	0
Property Insurance	450,000	450,000	450,000	450,000
	1,950,000	1,950,000	1,950,000	2,236,114
<i>General Fair Programs &amp; Funding</i>				
Millennium FLEX (Optional) <sup>2,3</sup>	0	0	0	1,624,000
21st DAA Loan (Fresno) – Loan <sup>5</sup>	0	3,927,565	3,927,565	0
	0	3,927,565	3,927,565	1,624,000
<i>Health &amp; Safety</i>				
MMP <sup>3</sup>	3,000,000	3,400,000	3,400,000	N/A <sup>3</sup>
Emergency Fund	697,000	90,000	90,000	100,000
	3,697,000	3,490,000	3,490,000	100,000
<i>Infrastructure</i>				
Revenue Generating (Optional) <sup>2</sup>	0	0	0	1,000,000
Infrastructure Study & Database	0	0	0	240,000
	0	0	0	1,240,000
<i>Racing &amp; Satellite Wagering Support</i>				
Wagering Facility/Backstretch Improvements	2,200,000	2,518,000	2,518,000	2,250,000
Satellite Wagering Facility Const. (Lancaster)	1,500,000	0	0	0
Race Track Preparation	600,000	600,000	600,000	600,000
	4,300,000	3,118,000	3,118,000	2,850,000
<b>Abatements &amp; Accrual Adjustments <sup>4</sup></b>	(13,931)	(15,000)	(390,000)	0
<b>Total Expenditures</b>	<b>13,893,184</b>	<b>16,609,565</b>	<b>16,488,898</b>	<b>12,577,114</b>
<b>ENDING BALANCE</b>	<b>\$57,000</b>	<b>\$115</b>	<b>\$148,071</b>	<b>\$957</b>

<sup>1</sup> DOF increased F&E operating budget for payment of ProRata assessment.

<sup>2</sup> Programs identified as "(Optional)" are those in which fairs have the option to request funding through submission of a program application.

<sup>3</sup> MMP project funding has been incorporated into the Millennium Flex program to allow for increased local control and decision-making.

<sup>4</sup> Reflects expense reimbursements received, including fair loan payments received, and prior year accrual adjustments.

<sup>5</sup> Fresno Fair loan interest relief; principle paid in full by the Fair.





# Profile of Fair Class Levels and 2003/2004 Local (Base) Allocations

<b>Allocation Criteria</b>						
<b>Class Level</b>	<b>Operating Revenue (\$1,000's)</b>	<b>Fair Attendance (1,000's)</b>	<b>Perm/Temp Staff</b>	<b># of Fairs Per Class</b>	<b>Local (Base) Allocation</b>	<b>Total Allocation Per Class Level</b>
I*	Up to 200	Up to 20	Up to 7	14	\$180,000	\$2,520,000
II*	200 - 450	20 - 40	7 - 10	21	150,000	3,150,000
III	450 - 1,000	40 - 80	10 - 20	19	124,000	2,356,000
IV	1,000 - 3,000	80 - 175	20 - 40	9	105,000	945,000
V	3,000 - 6,000	175 - 250	40 - 80	6	40,000	240,000
VI	6,000 - 10,000	250 - 400	80 - 120	6	35,000	210,000
VII	Over 10,000	Over 400	Over 120	3	35,000	105,000
Special Events (Supplemental allocation):						
Grand National Rodeo (1A DAA)					140,000	140,000
Great Western Livestock Show (24th DAA)					50,000	50,000
San Benito County Saddle Horse Show					50,000	50,000
						<b>\$9,766,000</b>
Fairs not receiving base allocation in Fiscal Year 2003/2004:						
California State Fair and Exposition						
* Funding has been budgeted for possible reactivation of agricultural fairs in Oakland (previously a Class II fair) and San Francisco (previously a Class I fair).						

# 2003/2004 Local (Base) Allocations

## (By Fair Organization Name)

Class	DAA or Co. Abbr.	Fair Organization Name	County	Local (Base) Allocation (\$)
VI	ALA	Alameda County Fair	Alameda	\$ 35,000
II	26	Amador County Fair	Amador	150,000
V	50	Antelope Valley Fair	Los Angeles	40,000
VI	21	Big Fresno Fair	Fresno	35,000
II	BUT	Butte County Fair	Butte	150,000
II	39	Calaveras County Fair & Jumping Frog Jubilee	Calaveras	150,000
V	16	California Mid-State Fair	San Luis Obispo	40,000
III	45	California Mid-Winter Fair & Fiesta	Imperial	124,000
VII	XPO*	California State Fair & Exposition	Sacramento	0
I	MAD	Chowchilla-Madera County Fair	Madera	180,000
I	CLO	Cloverdale Citrus Fair	Sonoma	180,000
I	54	Colorado River Country Fair	Riverside	180,000
I	44	Colusa County Fair	Colusa	180,000
III	23	Contra Costa County Fair	Contra Costa	124,000
VI	01A	Cow Palace	San Francisco	35,000
I	41	Del Norte County Fair	Del Norte	180,000
II	53	Desert Empire Fair	San Bernardino	150,000
II	36	Dixon May Fair	Solano	150,000
II	18	Eastern Sierra Tri-County Fair	Inyo	150,000
III	EDO	El Dorado County Fair	El Dorado	124,000
IV	46	Farmers Fair & Festival	Riverside	105,000
II	42	Glenn County Fair	Glenn	150,000
II	20	Gold Country Fair	Placer	150,000
III	HUM	Humboldt County Fair	Humboldt	124,000
I	SHA	Inter-Mountain Fair of Shasta County	Shasta	180,000
V	15	Kern County Fair	Kern	40,000
II	24A	Kings District Fair	Kings	150,000
II	49	Lake County Fair	Lake	150,000
II	LAS	Lassen County Fair	Lassen	150,000
III	SJO	Lodi Grape Festival & Harvest Fair	San Joaquin	124,000
VII	LAN	Los Angeles County Fair	Los Angeles	35,000
III	21A	Madera District Fair	Madera	124,000
III	MAR	Marin County Fair & Exposition	Marin	124,000
II	35A	Mariposa County Fair & Homecoming	Mariposa	150,000
I	MEN	Mendocino County Fair & Apple Show	Mendocino	180,000
III	35	Merced County Fair	Merced	124,000
II	MER	Merced County Spring Fair	Merced	150,000
I	34	Modoc - The Last Frontier Fair	Modoc	180,000
IV	07	Monterey County Fair	Monterey	105,000
II	29	Mother Lode Fair	Tuolumne	150,000
III	NAP	Napa County Fair	Napa	124,000
III	25	Napa Town & Country Fair	Napa	124,000
VI	NOS	National Orange Show	San Bernardino	35,000
III	17	Nevada County Fair	Nevada	124,000
II	01	Oakland Fair	Alameda	150,000



Class	DAA or Co. Abbr.	Fair Organization Name	County	Local (Base) Allocation (\$)
VII	32	Orange County Fair	Orange	35,000
III	PLA	Placer County Fair	Placer	124,000
II	PLU	Plumas-Sierra County Fair	Plumas	150,000
III	09	Redwood Acres Fair	Humboldt	124,000
II	12	Redwood Empire Fair	Mendocino	150,000
IV	RIV	Riverside County Fair & National Date Festival	Riverside	105,000
I	52	Sacramento County Fair	Sacramento	180,000
III	MON	Salinas Valley Fair	Monterey	124,000
I	33	San Benito County Fair	San Benito	180,000
IV	28	San Bernardino County Fair	San Bernardino	105,000
VII	22	San Diego County Fair	San Diego	35,000
I	51	San Fernando Valley Fair	Los Angeles	180,000
I	05	San Francisco Fair	San Francisco	180,000
V	02	San Joaquin County Fair	San Joaquin	40,000
IV	SMA	San Mateo County Exposition & Fair	San Mateo	105,000
IV	19	Santa Barbara Fair & Exposition	Santa Barbara	105,000
VI	SCL	Santa Clara County Fair	Santa Clara	35,000
III	14	Santa Cruz County Fair	Santa Cruz	124,000
IV	37	Santa Maria Fair Park	Santa Barbara	105,000
II	48	Schools Involvement Fair	Los Angeles	150,000
III	27	Shasta District Fair	Shasta	124,000
III	03	Silver Dollar Fair	Butte	124,000
II	10	Siskiyou Golden Fair	Siskiyou	150,000
V	SOL	Solano County Fair	Solano	40,000
VI	SON	Sonoma County Fair & Exposition	Sonoma	35,000
III	04	Sonoma-Marin Fair	Sonoma	124,000
IV	38	Stanislaus County Fair	Stanislaus	105,000
II	30	Tehama District Fair	Tehama	150,000
I	TRI	Trinity County Fair	Trinity	180,000
IV	24	Tulare County Fair	Tulare	105,000
I	10A	Tulelake-Butte Valley Fair	Siskiyou	180,000
V	31	Ventura County Fair	Ventura	40,000
II	40	Yolo County Fair	Yolo	150,000
III	13	Yuba-Sutter Fair	Sutter	124,000

**Special Events (Supplemental allocation):**

01A	Grand National Rodeo	San Francisco	\$ 140,000
24	Great Western Livestock Show	Tulare	50,000
SBE	San Benito County Saddle Horse Show	San Benito	50,000

**Total Allocations**

**\$ 9,766,000**

\*CalExpo receives \$265,000 Pro Rata reimbursement, in lieu of local (base) allocation





# California Fairs Listings

California has at least one fair every month of the year except December and January! The following section contains multiple versions of the listing of California fairs sorted by:

- 2003 Fair Dates
- Fair Organization Name
- DAA or County Abbreviation
- Fair Class Size
- Fair County Name
- Fair City Name

# Sorted by 2003 Fair Dates

Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
I	CLO	Cloverdale Citrus Fair	Cloverdale	Sonoma	02/14/2003	02/17/2003
IV	RIV	Riverside Co. Fair & National Date Fest.	Indio	Riverside	02/14/2003	02/23/2003
III	45	California Mid-Winter Fair & Fiesta	Imperial	Imperial	02/28/2003	03/09/2003
II	48	Schools Involvement Fair	Walnut	Los Angeles	04/09/2003	04/13/2003
IV	19	Santa Barbara Fair and Exposition	Santa Barbara	Santa Barbara	04/23/2003	04/27/2003
I	54	Colorado River Fair	Blythe	Riverside	04/24/2003	04/27/2003
II	MER	Merced Co. Spring Fair	Los Banos	Merced	04/30/2003	05/04/2003
II	36	Dixon May Fair	Dixon	Solano	05/08/2003	05/11/2003
I	52	Sacramento County Fair	Sacramento	Sacramento	05/08/2003	05/11/2003
IV	28	San Bernardino County Fair	Victorville	San Bernardino	05/10/2003	05/18/2003
II	42	Glenn County Fair	Orland	Glenn	05/14/2003	05/18/2003
II	39	Calaveras Co. Fair & Jumping Frog Jubilee	Angels Camp	Calaveras	05/15/2003	05/18/2003
I	MAD	Chowchilla-Madera County Fair	Chowchilla	Madera	05/15/2003	05/18/2003
III	MON	Salinas Valley Fair	King City	Monterey	05/15/2003	05/18/2003
III	03	Silver Dollar Fair	Chico	Butte	05/21/2003	05/26/2003
VII	NOS	National Orange Show	San Bernardino	San Bernardino	05/22/2003	05/26/2003
III	23	Contra Costa County Fair	Antioch	Contra Costa	05/29/2003	06/01/2003
I	51	San Fernando Valley Fair	Burbank	Los Angeles	06/05/2003	06/08/2003
I	44	Colusa County Fair	Colusa	Colusa	06/11/2003	06/15/2003
V	02	San Joaquin County Fair	Stockton	San Joaquin	06/11/2003	06/22/2003
III	EDO	El Dorado County Fair	Placerville	El Dorado	06/12/2003	06/15/2003
VII	22	San Diego County Fair	Del Mar	San Diego	06/13/2003	07/06/2003
III	27	Shasta District Fair	Anderson	Shasta	06/18/2003	06/22/2003
III	04	Sonoma-Marin Fair	Petaluma	Sonoma	06/18/2003	06/22/2003
III	PLA	Placer County Fair	Roseville	Placer	06/19/2003	06/22/2003
VI	ALA	Alameda County Fair	Pleasanton	Alameda	06/20/2003	07/06/2003
III	09	Redwood Acres Fair	Eureka	Humboldt	06/25/2003	06/29/2003
	SBE	San Benito Saddle Horse Show, Rodeo, & Fair	Tres Pinos	San Benito	06/27/2003	06/29/2003
III	MAR	Marin County Fair & Exposition	San Rafael	Marin	07/02/2003	07/06/2003
III	NAP	Napa County Fair	Calistoga	Napa	07/03/2003	07/06/2003
IV	37	Santa Maria Fair Park Home of the Santa Barbara County Fair	Santa Maria	Santa Barbara	07/09/2003	07/13/2003
II	24A	Kings Fair	Hanford	Kings	07/10/2003	07/13/2003
II	29	Mother Lode Fair	Sonora	Tuolumne	07/10/2003	07/13/2003
VII	32	Orange County Fair	Costa Mesa	Orange	07/11/2003	08/03/2003
V	SOL	Solano County Fair	Vallejo	Solano	07/11/2003	07/20/2003
III	35	Merced County Fair	Merced	Merced	07/15/2003	07/20/2003
II	LAS	Lassen County Fair	Susanville	Lassen	07/16/2003	07/20/2003
VI	SON	Sonoma County Fair & Exposition	Santa Rosa	Sonoma	07/22/2003	08/04/2003
V	16	California Mid-State Fair	Paso Robles	San Luis Obispo	07/23/2003	08/03/2003
II	26	Amador County Fair	Plymouth	Amador	07/24/2003	07/27/2003
IV	38	Stanislaus County Fair	Turlock	Stanislaus	07/25/2003	08/03/2003
V	31	Ventura County Fair	Ventura	Ventura	07/30/2003	08/10/2003
III	13	Yuba-Sutter Fair	Yuba City	Sutter	07/30/2003	08/03/2003
I	41	Del Norte County Fair	Crescent City	Del Norte	07/31/2003	08/03/2003
VI	SCL	Santa Clara County Fair	San Jose	Santa Clara	08/01/2003	08/03/2003
III	17	Nevada County Fair	Grass Valley	Nevada	08/06/2003	08/10/2003
III	25	Napa Town and Country Fair	Napa	Napa	08/06/2003	08/10/2003
II	10	Siskiyou Golden Fair	Yreka	Siskiyou	08/06/2003	08/10/2003
III	HUM	Humboldt County Fair	Ferndale	Humboldt	08/07/2003	08/17/2003
II	12	Redwood Empire Fair	Ukiah	Mendocino	08/07/2003	08/11/2003
IV	SMA	San Mateo County Exposition & Fair	San Mateo	San Mateo	08/08/2003	08/17/2003
IV	07	Monterey County Fair	Monterey	Monterey	08/12/2003	08/17/2003



Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
II	PLU	Plumas-Sierra County Fair	Quincy	Plumas	08/13/2003	08/17/2003
II	40	Yolo County Fair	Woodland	Yolo	08/13/2003	08/17/2003
I	34	The Last Frontier Fair	Cedarville	Modoc	08/14/2003	08/17/2003
VII	XPO	California Exposition & State Fair	Sacramento	Sacramento	08/15/2003	09/01/2003
II	BUT	Butte County Fair	Gridley	Butte	08/20/2003	08/24/2003
II	18	Eastern Sierra Tri-County Fair	Bishop	Inyo	08/21/2003	09/01/2003
I	TRI	Trinity County Fair	Hayfork	Trinity	08/22/2003	08/24/2003
V	50	Antelope Valley Fair	Lancaster	Los Angeles	08/22/2003	09/01/2003
II	49	Lake County Fair	Lakeport	Lake	08/28/2003	08/31/2003
I	SHA	Inter-Mountain Fair of Shasta Co.	McArthur	Shasta	08/28/2003	09/01/2003
II	35A	Mariposa County Fair & Homecoming	Mariposa	Mariposa	08/29/2003	09/01/2003
I	10A	Tulelake-Butte Valley Fair	Tulelake	Siskiyou	09/03/2003	09/07/2003
II	20	Gold Country Fair	Auburn	Placer	09/04/2003	09/07/2003
III	21A	Madera District Fair	Madera	Madera	09/04/2003	09/07/2003
II	53	Desert Empire Fair	Ridgecrest	San Bernardino	09/04/2003	09/07/2003
III	14	Santa Cruz County Fair	Watsonville	Santa Cruz	09/09/2003	09/14/2003
IV	24	Tulare County Fair	Tulare	Tulare	09/10/2003	09/14/2003
II	01*	Oakland Fair	Oakland	Alameda	09/13/2003	09/13/2003
VII	LAN	Los Angeles County Fair	Pomona	Los Angeles	09/12/2003	09/28/2003
III	SJO	Lodi Grape Festival & Harvest Fair	Lodi	San Joaquin	09/18/2003	09/21/2003
I	MEN	Mendocino County Fair & Apple Show	Boonville	Mendocino	09/19/2003	09/21/2003
V	15	Kern County Fair	Bakersfield	Kern	09/24/2003	10/05/2003
II	30	Tehama District Fair	Red Bluff	Tehama	09/25/2003	09/28/2003
VI	21	Big Fresno Fair	Fresno	Fresno	10/01/2003	10/12/2003
I	33	San Benito County Fair	Tres Pinos	San Benito	10/02/2003	10/05/2003
IV	46	Farmers Fair & Festival	Perris	Riverside	10/18/2003	10/26/2003
VII	01A	The Grand National Rodeo, Horse & Stock Show	Daly City	San Francisco	10/24/2003	11/02/2003
I	05*	San Francisco Fair	San Francisco	San Francisco	TBD	-----

\*Possible reactivation of agricultural fairs in Oakland and San Francisco – governance structure TBD.

# Sorted by Fair Organization Name

Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
VI	ALA	Alameda County Fair	Pleasanton	Alameda	06/20/2003	07/06/2003
II	26	Amador County Fair	Plymouth	Amador	07/24/2003	07/27/2003
V	50	Antelope Valley Fair	Lancaster	Los Angeles	08/22/2003	09/01/2003
VI	21	Big Fresno Fair	Fresno	Fresno	10/01/2003	10/12/2003
II	BUT	Butte County Fair	Gridley	Butte	08/20/2003	08/24/2003
II	39	Calaveras Co. Fair & Jumping Frog Jubilee	Angels Camp	Calaveras	05/15/2003	05/18/2003
VII	XPO	California Exposition & State Fair	Sacramento	Sacramento	08/15/2003	09/01/2003
V	16	California Mid-State Fair	Paso Robles	San Luis Obispo	07/23/2003	08/03/2003
III	45	California Mid-Winter Fair & Fiesta	Imperial	Imperial	02/28/2003	03/09/2003
I	MAD	Chowchilla-Madera County Fair	Chowchilla	Madera	05/15/2003	05/18/2003
I	CLO	Cloverdale Citrus Fair	Cloverdale	Sonoma	02/14/2003	02/17/2003
I	54	Colorado River Fair	Blythe	Riverside	04/24/2003	04/27/2003
I	44	Colusa County Fair	Colusa	Colusa	06/11/2003	06/15/2003
III	23	Contra Costa County Fair	Antioch	Contra Costa	05/29/2003	06/01/2003
I	41	Del Norte County Fair	Crescent City	Del Norte	07/31/2003	08/03/2003
II	53	Desert Empire Fair	Ridgecrest	San Bernardino	09/04/2003	09/07/2003
II	36	Dixon May Fair	Dixon	Solano	05/08/2003	05/11/2003
II	18	Eastern Sierra Tri-County Fair	Bishop	Inyo	08/21/2003	09/01/2003
III	EDO	El Dorado County Fair	Placerville	El Dorado	06/12/2003	06/15/2003
IV	46	Farmers Fair & Festival	Perris	Riverside	10/18/2003	10/26/2003
II	42	Glenn County Fair	Orland	Glenn	05/14/2003	05/18/2003
II	20	Gold Country Fair	Auburn	Placer	09/04/2003	09/07/2003
III	HUM	Humboldt County Fair	Ferndale	Humboldt	08/07/2003	08/17/2003
I	SHA	Inter-Mountain Fair of Shasta Co.	McArthur	Shasta	08/28/2003	09/01/2003
V	15	Kern County Fair	Bakersfield	Kern	09/24/2003	10/05/2003
II	24A	Kings Fair	Hanford	Kings	07/10/2003	07/13/2003
II	49	Lake County Fair	Lakeport	Lake	08/28/2003	08/31/2003
II	LAS	Lassen County Fair	Susanville	Lassen	07/16/2003	07/20/2003
III	SJO	Lodi Grape Festival & Harvest Fair	Lodi	San Joaquin	09/18/2003	09/21/2003
VII	LAN	Los Angeles County Fair	Pomona	Los Angeles	09/12/2003	09/28/2003
III	21A	Madera District Fair	Madera	Madera	09/04/2003	09/07/2003
III	MAR	Marin County Fair & Exposition	San Rafael	Marin	07/02/2003	07/06/2003
II	35A	Mariposa County Fair & Homecoming	Mariposa	Mariposa	08/29/2003	09/01/2003
I	MEN	Mendocino County Fair & Apple Show	Boonville	Mendocino	09/19/2003	09/21/2003
II	MER	Merced Co. Spring Fair	Los Banos	Merced	04/30/2003	05/04/2003
III	35	Merced County Fair	Merced	Merced	07/15/2003	07/20/2003
IV	07	Monterey County Fair	Monterey	Monterey	08/12/2003	08/17/2003
II	29	Mother Lode Fair	Sonora	Tuolumne	07/10/2003	07/13/2003
III	NAP	Napa County Fair	Calistoga	Napa	07/03/2003	07/06/2003
III	25	Napa Town and Country Fair	Napa	Napa	08/06/2003	08/10/2003
VII	NOS	National Orange Show	San Bernardino	San Bernardino	05/22/2003	05/26/2003
II	01*	Oakland Fair	Oakland	Alameda	09/13/2003	09/13/2003
III	17	Nevada County Fair	Grass Valley	Nevada	08/06/2003	08/10/2003
VII	32	Orange County Fair	Costa Mesa	Orange	07/11/2003	08/03/2003
III	PLA	Placer County Fair	Roseville	Placer	06/19/2003	06/22/2003
II	PLU	Plumas-Sierra County Fair	Quincy	Plumas	08/13/2003	08/17/2003
III	09	Redwood Acres Fair	Eureka	Humboldt	06/25/2003	06/29/2003
II	12	Redwood Empire Fair	Ukiah	Mendocino	08/07/2003	08/11/2003
IV	RIV	Riverside Co. Fair & National Date Fest.	Indio	Riverside	02/14/2003	02/23/2003
I	52	Sacramento County Fair	Sacramento	Sacramento	05/08/2003	05/11/2003
III	MON	Salinas Valley Fair	King City	Monterey	05/15/2003	05/18/2003
I	33	San Benito County Fair	Tres Pinos	San Benito	10/02/2003	10/05/2003
	SBE	San Benito Saddle Horse Show, Rodeo, & Fair	Tres Pinos	San Benito	06/27/2003	06/29/2003



Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
IV	28	San Bernardino County Fair	Victorville	San Bernardino	05/10/2003	05/18/2003
VII	22	San Diego County Fair	Del Mar	San Diego	06/13/2003	07/06/2003
I	51	San Fernando Valley Fair	Burbank	Los Angeles	06/05/2003	06/08/2003
I	05*	San Francisco Fair	San Francisco	San Francisco	TBD	-----
V	02	San Joaquin County Fair	Stockton	San Joaquin	06/11/2003	06/22/2003
IV	SMA	San Mateo County Exposition & Fair	San Mateo	San Mateo	08/08/2003	08/17/2003
IV	19	Santa Barbara Fair and Exposition	Santa Barbara	Santa Barbara	04/23/2003	04/27/2003
VI	SCL	Santa Clara County Fair	San Jose	Santa Clara	08/01/2003	08/03/2003
III	14	Santa Cruz County Fair	Watsonville	Santa Cruz	09/09/2003	09/14/2003
IV	37	Santa Maria Fair Park Home of the Santa Barbara County Fair	Santa Maria	Santa Barbara	07/09/2003	07/13/2003
II	48	Schools Involvement Fair	Walnut	Los Angeles	04/09/2003	04/13/2003
III	27	Shasta District Fair	Anderson	Shasta	06/18/2003	06/22/2003
III	03	Silver Dollar Fair	Chico	Butte	05/21/2003	05/26/2003
II	10	Siskiyou Golden Fair	Yreka	Siskiyou	08/06/2003	08/10/2003
V	SOL	Solano County Fair	Vallejo	Solano	07/11/2003	07/20/2003
VI	SON	Sonoma County Fair & Exposition	Santa Rosa	Sonoma	07/22/2003	08/04/2003
III	04	Sonoma-Marin Fair	Petaluma	Sonoma	06/18/2003	06/22/2003
IV	38	Stanislaus County Fair	Turlock	Stanislaus	07/25/2003	08/03/2003
II	30	Tehama District Fair	Red Bluff	Tehama	09/25/2003	09/28/2003
VII	01A	The Grand National Rodeo, Horse & Stock Show	Daly City	San Francisco	10/24/2003	11/02/2003
I	34	The Last Frontier Fair	Cedarville	Modoc	08/14/2003	08/17/2003
I	TRI	Trinity County Fair	Hayfork	Trinity	08/22/2003	08/24/2003
IV	24	Tulare County Fair	Tulare	Tulare	09/10/2003	09/14/2003
I	10A	Tulelake-Butte Valley Fair	Tulelake	Siskiyou	09/03/2003	09/07/2003
V	31	Ventura County Fair	Ventura	Ventura	07/30/2003	08/10/2003
II	40	Yolo County Fair	Woodland	Yolo	08/13/2003	08/17/2003
III	13	Yuba-Sutter Fair	Yuba City	Sutter	07/30/2003	08/03/2003

\*Possible reactivation of agricultural fairs in Oakland and San Francisco – governance structure TBD

# Sorted by DAA or County Abbreviation

Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
II	01*	Oakland Fair	Oakland	Alameda	09/13/2003	09/13/2003
VII	01A	The Grand National Rodeo, Horse & Stock Show	Daly City	San Francisco	10/24/2003	11/02/2003
V	02	San Joaquin County Fair	Stockton	San Joaquin	06/11/2003	06/22/2003
III	03	Silver Dollar Fair	Chico	Butte	05/21/2003	05/26/2003
III	04	Sonoma-Marin Fair	Petaluma	Sonoma	06/18/2003	06/22/2003
I	05*	San Francisco Fair	San Francisco	San Francisco	TBD	-----
IV	07	Monterey County Fair	Monterey	Monterey	08/12/2003	08/17/2003
III	09	Redwood Acres Fair	Eureka	Humboldt	06/25/2003	06/29/2003
II	10	Siskiyou Golden Fair	Yreka	Siskiyou	08/06/2003	08/10/2003
I	10A	Tulelake-Butte Valley Fair	Tulelake	Siskiyou	09/03/2003	09/07/2003
II	12	Redwood Empire Fair	Ukiah	Mendocino	08/07/2003	08/11/2003
III	13	Yuba-Sutter Fair	Yuba City	Sutter	07/30/2003	08/03/2003
III	14	Santa Cruz County Fair	Watsonville	Santa Cruz	09/09/2003	09/14/2003
V	15	Kern County Fair	Bakersfield	Kern	09/24/2003	10/05/2003
V	16	California Mid-State Fair	Paso Robles	San Luis Obispo	07/23/2003	08/03/2003
III	17	Nevada County Fair	Grass Valley	Nevada	08/06/2003	08/10/2003
II	18	Eastern Sierra Tri-County Fair	Bishop	Inyo	08/21/2003	09/01/2003
IV	19	Santa Barbara Fair and Exposition	Santa Barbara	Santa Barbara	04/23/2003	04/27/2003
II	20	Gold Country Fair	Auburn	Placer	09/04/2003	09/07/2003
VI	21	Big Fresno Fair	Fresno	Fresno	10/01/2003	10/12/2003
III	21A	Madera District Fair	Madera	Madera	09/04/2003	09/07/2003
VII	22	San Diego County Fair	Del Mar	San Diego	06/13/2003	07/06/2003
II	23	Contra Costa County Fair	Antioch	Contra Costa	05/29/2003	06/01/2003
IV	24	Tulare County Fair	Tulare	Tulare	09/10/2003	09/14/2003
II	24A	Kings Fair	Hanford	Kings	07/10/2003	07/13/2003
III	25	Napa Town and Country Fair	Napa	Napa	08/06/2003	08/10/2003
II	26	Amador County Fair	Plymouth	Amador	07/24/2003	07/27/2003
III	27	Shasta District Fair	Anderson	Shasta	06/18/2003	06/22/2003
IV	28	San Bernardino County Fair	Victorville	San Bernardino	05/10/2003	05/18/2003
II	29	Mother Lode Fair	Sonora	Tuolumne	07/10/2003	07/13/2003
II	30	Tehama District Fair	Red Bluff	Tehama	09/25/2003	09/28/2003
V	31	Ventura County Fair	Ventura	Ventura	07/30/2003	08/10/2003
VII	32	Orange County Fair	Costa Mesa	Orange	07/11/2003	08/03/2003
I	33	San Benito County Fair	Tres Pinos	San Benito	10/02/2003	10/05/2003
I	34	The Last Frontier Fair	Cedarville	Modoc	08/14/2003	08/17/2003
III	35	Merced County Fair	Merced	Merced	07/15/2003	07/20/2003
II	35A	Mariposa County Fair & Homecoming	Mariposa	Mariposa	08/29/2003	09/01/2003
II	36	Dixon May Fair	Dixon	Solano	05/08/2003	05/11/2003
IV	37	Santa Maria Fair Park Home of the Santa Barbara County Fair	Santa Maria	Santa Barbara	07/09/2003	07/13/2003
IV	38	Stanislaus County Fair	Turlock	Stanislaus	07/25/2003	08/03/2003
II	39	Calaveras Co. Fair & Jumping Frog Jubilee	Angels Camp	Calaveras	05/15/2003	05/18/2003
II	40	Yolo County Fair	Woodland	Yolo	08/13/2003	08/17/2003
I	41	Del Norte County Fair	Crescent City	Del Norte	07/31/2003	08/03/2003
II	42	Glenn County Fair	Orland	Glenn	05/14/2003	05/18/2003
I	44	Colusa County Fair	Colusa	Colusa	06/11/2003	06/15/2003
III	45	California Mid-Winter Fair & Fiesta	Imperial	Imperial	02/28/2003	03/09/2003
IV	46	Farmers Fair & Festival	Perris	Riverside	10/18/2003	10/26/2003
II	48	Schools Involvement Fair	Walnut	Los Angeles	04/09/2003	04/13/2003
II	49	Lake County Fair	Lakeport	Lake	08/28/2003	08/31/2003
V	50	Antelope Valley Fair	Lancaster	Los Angeles	08/22/2003	09/01/2003
I	51	San Fernando Valley Fair	Burbank	Los Angeles	06/05/2003	06/08/2003
I	52	Sacramento County Fair	Sacramento	Sacramento	05/08/2003	05/11/2003
II	53	Desert Empire Fair	Ridgecrest	San Bernardino	09/04/2003	09/07/2003

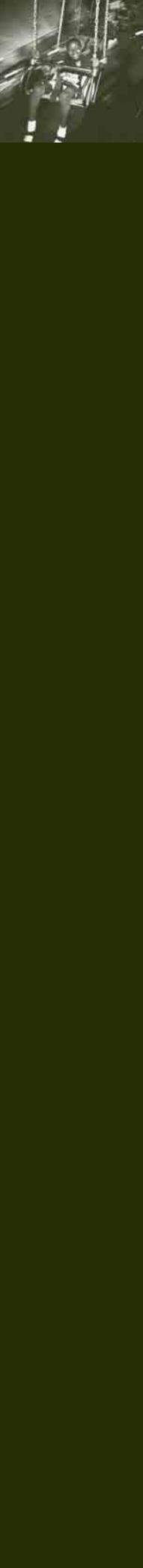


Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
I	54	Colorado River Fair	Blythe	Riverside	04/24/2003	04/27/2003
VI	ALA	Alameda County Fair	Pleasanton	Alameda	06/20/2003	07/06/2003
II	BUT	Butte County Fair	Gridley	Butte	08/20/2003	08/24/2003
I	CLO	Cloverdale Citrus Fair	Cloverdale	Sonoma	02/14/2003	02/17/2003
III	EDO	El Dorado County Fair	Placerville	El Dorado	06/12/2003	06/15/2003
III	HUM	Humboldt County Fair	Ferndale	Humboldt	08/07/2003	08/17/2003
VII	LAN	Los Angeles County Fair	Pomona	Los Angeles	09/12/2003	09/28/2003
II	LAS	Lassen County Fair	Susanville	Lassen	07/16/2003	07/20/2003
I	MAD	Chowchilla-Madera County Fair	Chowchilla	Madera	05/15/2003	05/18/2003
III	MAR	Marin County Fair & Exposition	San Rafael	Marin	07/02/2003	07/06/2003
I	MEN	Mendocino County Fair & Apple Show	Boonville	Mendocino	09/19/2003	09/21/2003
II	MER	Merced Co. Spring Fair	Los Banos	Merced	04/30/2003	05/04/2003
III	MON	Salinas Valley Fair	King City	Monterey	05/15/2003	05/18/2003
III	NAP	Napa County Fair	Calistoga	Napa	07/03/2003	07/06/2003
VII	NOS	National Orange Show	San Bernardino	San Bernardino	05/22/2003	05/26/2003
III	PLA	Placer County Fair	Roseville	Placer	06/19/2003	06/22/2003
II	PLU	Plumas-Sierra County Fair	Quincy	Plumas	08/13/2003	08/17/2003
IV	RIV	Riverside Co. Fair & National Date Fest.	Indio	Riverside	02/14/2003	02/23/2003
	SBE	San Benito Saddle Horse Show, Rodeo, & Fair	Tres Pinos	San Benito	06/27/2003	06/29/2003
VII	SCL	Santa Clara County Fair	San Jose	Santa Clara	08/01/2003	08/03/2003
I	SHA	Inter-Mountain Fair of Shasta Co.	McArthur	Shasta	08/28/2003	09/01/2003
III	SJO	Lodi Grape Festival & Harvest Fair	Lodi	San Joaquin	09/18/2003	09/21/2003
IV	SMA	San Mateo County Exposition & Fair	San Mateo	San Mateo	08/08/2003	08/17/2003
V	SOL	Solano County Fair	Vallejo	Solano	07/11/2003	07/20/2003
VI	SON	Sonoma County Fair & Exposition	Santa Rosa	Sonoma	07/22/2003	08/04/2003
I	TRI	Trinity County Fair	Hayfork	Trinity	08/22/2003	08/24/2003
VII	XPO	California Exposition & State Fair	Sacramento	Sacramento	08/15/2003	09/01/2003

\*Possible reactivation of agricultural fairs in Oakland and San Francisco – governance structure TBD

# Sorted by Fair Class Size

Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
	SBE	San Benito Saddle Horse Show, Rodeo, & Fair	Tres Pinos	San Benito	06/27/2003	06/29/2003
I	05*	San Francisco Fair	San Francisco	San Francisco	TBD	-----
I	10A	Tulelake-Butte Valley Fair	Tulelake	Siskiyou	09/03/2003	09/07/2003
I	33	San Benito County Fair	Tres Pinos	San Benito	10/02/2003	10/05/2003
I	34	The Last Frontier Fair	Cedarville	Modoc	08/14/2003	08/17/2003
I	41	Del Norte County Fair	Crescent City	Del Norte	07/31/2003	08/03/2003
I	44	Colusa County Fair	Colusa	Colusa	06/11/2003	06/15/2003
I	51	San Fernando Valley Fair	Burbank	Los Angeles	06/05/2003	06/08/2003
I	52	Sacramento County Fair	Sacramento	Sacramento	05/08/2003	05/11/2003
I	54	Colorado River Fair	Blythe	Riverside	04/24/2003	04/27/2003
I	CLO	Cloverdale Citrus Fair	Cloverdale	Sonoma	02/14/2003	02/17/2003
I	MAD	Chowchilla-Madera County Fair	Chowchilla	Madera	05/15/2003	05/18/2003
I	MEN	Mendocino County Fair & Apple Show	Boonville	Mendocino	09/19/2003	09/21/2003
I	SHA	Inter-Mountain Fair of Shasta Co.	McArthur	Shasta	08/28/2003	09/01/2003
I	TRI	Trinity County Fair	Hayfork	Trinity	08/22/2003	08/24/2003
II	01*	Oakland Fair	Oakland	Alameda	09/13/2003	09/13/2003
II	10	Siskiyou Golden Fair	Yreka	Siskiyou	08/06/2003	08/10/2003
II	12	Redwood Empire Fair	Ukiah	Mendocino	08/07/2003	08/11/2003
II	18	Eastern Sierra Tri-County Fair	Bishop	Inyo	08/21/2003	09/01/2003
II	20	Gold Country Fair	Auburn	Placer	09/04/2003	09/07/2003
II	24A	Kings Fair	Hanford	Kings	07/10/2003	07/13/2003
II	26	Amador County Fair	Plymouth	Amador	07/24/2003	07/27/2003
II	29	Mother Lode Fair	Sonora	Tuolumne	07/10/2003	07/13/2003
II	30	Tehama District Fair	Red Bluff	Tehama	09/25/2003	09/28/2003
II	35A	Mariposa County Fair & Homecoming	Mariposa	Mariposa	08/29/2003	09/01/2003
II	36	Dixon May Fair	Dixon	Solano	05/08/2003	05/11/2003
II	39	Calaveras Co. Fair & Jumping Frog Jubilee	Angels Camp	Calaveras	05/15/2003	05/18/2003
II	40	Yolo County Fair	Woodland	Yolo	08/13/2003	08/17/2003
II	42	Glenn County Fair	Orland	Glenn	05/14/2003	05/18/2003
II	48	Schools Involvement Fair	Walnut	Los Angeles	04/09/2003	04/13/2003
II	49	Lake County Fair	Lakeport	Lake	08/28/2003	08/31/2003
II	53	Desert Empire Fair	Ridgecrest	San Bernardino	09/04/2003	09/07/2003
II	BUT	Butte County Fair	Gridley	Butte	08/20/2003	08/24/2003
II	LAS	Lassen County Fair	Susanville	Lassen	07/16/2003	07/20/2003
II	MER	Merced Co. Spring Fair	Los Banos	Merced	04/30/2003	05/04/2003
II	PLU	Plumas-Sierra County Fair	Quincy	Plumas	08/13/2003	08/17/2003
III	03	Silver Dollar Fair	Chico	Butte	05/21/2003	05/26/2003
III	04	Sonoma-Marin Fair	Petaluma	Sonoma	06/18/2003	06/22/2003
III	09	Redwood Acres Fair	Eureka	Humboldt	06/25/2003	06/29/2003
III	13	Yuba-Sutter Fair	Yuba City	Sutter	07/30/2003	08/03/2003
III	14	Santa Cruz County Fair	Watsonville	Santa Cruz	09/09/2003	09/14/2003
III	17	Nevada County Fair	Grass Valley	Nevada	08/06/2003	08/10/2003
III	21A	Madera District Fair	Madera	Madera	09/04/2003	09/07/2003
III	23	Contra Costa County Fair	Antioch	Contra Costa	05/29/2003	06/01/2003
III	25	Napa Town and Country Fair	Napa	Napa	08/06/2003	08/10/2003
III	27	Shasta District Fair	Anderson	Shasta	06/18/2003	06/22/2003
III	35	Merced County Fair	Merced	Merced	07/15/2003	07/20/2003
III	45	California Mid-Winter Fair & Fiesta	Imperial	Imperial	02/28/2003	03/09/2003
III	EDO	El Dorado County Fair	Placerville	El Dorado	06/12/2003	06/15/2003
III	HUM	Humboldt County Fair	Ferndale	Humboldt	08/07/2003	08/17/2003
III	MAR	Marin County Fair & Exposition	San Rafael	Marin	07/02/2003	07/06/2003
III	MON	Salinas Valley Fair	King City	Monterey	05/15/2003	05/18/2003
III	NAP	Napa County Fair	Calistoga	Napa	07/03/2003	07/06/2003



Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
III	PLA	Placer County Fair	Roseville	Placer	06/19/2003	06/22/2003
III	SJO	Lodi Grape Festival & Harvest Fair	Lodi	San Joaquin	09/18/2003	09/21/2003
IV	07	Monterey County Fair	Monterey	Monterey	08/12/2003	08/17/2003
IV	19	Santa Barbara Fair and Exposition	Santa Barbara	Santa Barbara	04/23/2003	04/27/2003
IV	24	Tulare County Fair	Tulare	Tulare	09/10/2003	09/14/2003
IV	28	San Bernardino County Fair	Victorville	San Bernardino	05/10/2003	05/18/2003
IV	37	Santa Maria Fair Park Home of the Santa Barbara County Fair	Santa Maria	Santa Barbara	07/09/2003	07/13/2003
IV	38	Stanislaus County Fair	Turlock	Stanislaus	07/25/2003	08/03/2003
IV	46	Farmers Fair & Festival	Perris	Riverside	10/18/2003	10/26/2003
IV	RIV	Riverside Co. Fair & National Date Fest.	Indio	Riverside	02/14/2003	02/23/2003
IV	SMA	San Mateo County Exposition & Fair	San Mateo	San Mateo	08/08/2003	08/17/2003
V	02	San Joaquin County Fair	Stockton	San Joaquin	06/11/2003	06/22/2003
V	15	Kern County Fair	Bakersfield	Kern	09/24/2003	10/05/2003
V	16	California Mid-State Fair	Paso Robles	San Luis Obispo	07/23/2003	08/03/2003
V	31	Ventura County Fair	Ventura	Ventura	07/30/2003	08/10/2003
V	50	Antelope Valley Fair	Lancaster	Los Angeles	08/22/2003	09/01/2003
V	SOL	Solano County Fair	Vallejo	Solano	07/11/2003	07/20/2003
VI	21	Big Fresno Fair	Fresno	Fresno	10/01/2003	10/12/2003
VI	ALA	Alameda County Fair	Pleasanton	Alameda	06/20/2003	07/06/2003
VI	SCL	Santa Clara County Fair	San Jose	Santa Clara	08/01/2003	08/03/2003
VI	SON	Sonoma County Fair & Exposition	Santa Rosa	Sonoma	07/22/2003	08/04/2003
VII	01A	The Grand National Rodeo, Horse & Stock Show	Daly City	San Francisco	10/24/2003	11/02/2003
VII	22	San Diego County Fair	Del Mar	San Diego	06/13/2003	07/06/2003
VII	32	Orange County Fair	Costa Mesa	Orange	07/11/2003	08/03/2003
VII	LAN	Los Angeles County Fair	Pomona	Los Angeles	09/12/2003	09/28/2003
VII	XPO	California Exposition & State Fair	Sacramento	Sacramento	08/15/2003	09/01/2003

\*Possible reactivation of agricultural fairs in Oakland and San Francisco – governance structure TBD

# Sorted by Fair County Name

Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
VI	ALA	Alameda County Fair	Pleasanton	Alameda	06/20/2003	07/06/2003
II	01*	Oakland Fair	Oakland	Alameda	09/13/2003	09/13/2003
II	26	Amador County Fair	Plymouth	Amador	07/24/2003	07/27/2003
III	03	Silver Dollar Fair	Chico	Butte	05/21/2003	05/26/2003
II	BUT	Butte County Fair	Gridley	Butte	08/20/2003	08/24/2003
II	39	Calaveras Co. Fair & Jumping Frog Jubilee	Angels Camp	Calaveras	05/15/2003	05/18/2003
I	44	Colusa County Fair	Colusa	Colusa	06/11/2003	06/15/2003
III	23	Contra Costa County Fair	Antioch	Contra Costa	05/29/2003	06/01/2003
I	41	Del Norte County Fair	Crescent City	Del Norte	07/31/2003	08/03/2003
III	EDO	El Dorado County Fair	Placerville	El Dorado	06/12/2003	06/15/2003
VI	21	Big Fresno Fair	Fresno	Fresno	10/01/2003	10/12/2003
II	42	Glenn County Fair	Orland	Glenn	05/14/2003	05/18/2003
III	09	Redwood Acres Fair	Eureka	Humboldt	06/25/2003	06/29/2003
III	HUM	Humboldt County Fair	Ferndale	Humboldt	08/07/2003	08/17/2003
III	45	California Mid-Winter Fair & Fiesta	Imperial	Imperial	02/28/2003	03/09/2003
II	18	Eastern Sierra Tri-County Fair	Bishop	Inyo	08/21/2003	09/01/2003
V	15	Kern County Fair	Bakersfield	Kern	09/24/2003	10/05/2003
II	24A	Kings Fair	Hanford	Kings	07/10/2003	07/13/2003
II	49	Lake County Fair	Lakeport	Lake	08/28/2003	08/31/2003
II	LAS	Lassen County Fair	Susanville	Lassen	07/16/2003	07/20/2003
II	48	Schools Involvement Fair	Walnut	Los Angeles	04/09/2003	04/13/2003
V	50	Antelope Valley Fair	Lancaster	Los Angeles	08/22/2003	09/01/2003
I	51	San Fernando Valley Fair	Burbank	Los Angeles	06/05/2003	06/08/2003
VII	LAN	Los Angeles County Fair	Pomona	Los Angeles	09/12/2003	09/28/2003
III	21A	Madera District Fair	Madera	Madera	09/04/2003	09/07/2003
I	MAD	Chowchilla-Madera County Fair	Chowchilla	Madera	05/15/2003	05/18/2003
III	MAR	Marin County Fair & Exposition	San Rafael	Marin	07/02/2003	07/06/2003
II	35A	Mariposa County Fair & Homecoming	Mariposa	Mariposa	08/29/2003	09/01/2003
II	12	Redwood Empire Fair	Ukiah	Mendocino	08/07/2003	08/11/2003
I	MEN	Mendocino County Fair & Apple Show	Boonville	Mendocino	09/19/2003	09/21/2003
III	35	Merced County Fair	Merced	Merced	07/15/2003	07/20/2003
II	MER	Merced Co. Spring Fair	Los Banos	Merced	04/30/2003	05/04/2003
I	34	The Last Frontier Fair	Cedarville	Modoc	08/14/2003	08/17/2003
IV	07	Monterey County Fair	Monterey	Monterey	08/12/2003	08/17/2003
III	MON	Salinas Valley Fair	King City	Monterey	05/15/2003	05/18/2003
III	25	Napa Town and Country Fair	Napa	Napa	08/06/2003	08/10/2003
III	NAP	Napa County Fair	Calistoga	Napa	07/03/2003	07/06/2003
III	17	Nevada County Fair	Grass Valley	Nevada	08/06/2003	08/10/2003
VII	32	Orange County Fair	Costa Mesa	Orange	07/11/2003	08/03/2003
II	20	Gold Country Fair	Auburn	Placer	09/04/2003	09/07/2003
III	PLA	Placer County Fair	Roseville	Placer	06/19/2003	06/22/2003
II	PLU	Plumas-Sierra County Fair	Quincy	Plumas	08/13/2003	08/17/2003
IV	46	Farmers Fair & Festival	Perris	Riverside	10/18/2003	10/26/2003
I	54	Colorado River Fair	Blythe	Riverside	04/24/2003	04/27/2003
IV	RIV	Riverside Co. Fair & National Date Fest.	Indio	Riverside	02/14/2003	02/23/2003
I	52	Sacramento County Fair	Sacramento	Sacramento	05/08/2003	05/11/2003
VII	XPO	California Exposition & State Fair	Sacramento	Sacramento	08/15/2003	09/01/2003
I	33	San Benito County Fair	Tres Pinos	San Benito	10/02/2003	10/05/2003
	SBE	San Benito Saddle Horse Show, Rodeo, & Fair	Tres Pinos	San Benito	06/27/2003	06/29/2003
IV	28	San Bernardino County Fair	Victorville	San Bernardino	05/10/2003	05/18/2003
II	53	Desert Empire Fair	Ridgecrest	San Bernardino	09/04/2003	09/07/2003
VII	NOS	National Orange Show	San Bernardino	San Bernardino	05/22/2003	05/26/2003
VII	22	San Diego County Fair	Del Mar	San Diego	06/13/2003	07/06/2003



Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
II	01A	The Grand National Rodeo, Horse & Stock Show	Daly City	San Francisco	10/24/2003	11/02/2003
I	05*	San Francisco Fair	San Francisco	San Francisco	TBD	-----
V	02	San Joaquin County Fair	Stockton	San Joaquin	06/11/2003	06/22/2003
III	SJO	Lodi Grape Festival & Harvest Fair	Lodi	San Joaquin	09/18/2003	09/21/2003
V	16	California Mid-State Fair	Paso Robles	San Luis Obispo	07/23/2003	08/03/2003
IV	SMA	San Mateo County Exposition & Fair	San Mateo	San Mateo	08/08/2003	08/17/2003
IV	19	Santa Barbara Fair and Exposition	Santa Barbara	Santa Barbara	04/23/2003	04/27/2003
IV	37	Santa Maria Fair Park Home of the Santa Barbara County Fair	Santa Maria	Santa Barbara	07/09/2003	07/13/2003
VI	SCL	Santa Clara County Fair	San Jose	Santa Clara	08/01/2003	08/03/2003
III	14	Santa Cruz County Fair	Watsonville	Santa Cruz	09/09/2003	09/14/2003
III	27	Shasta District Fair	Anderson	Shasta	06/18/2003	06/22/2003
I	SHA	Inter-Mountain Fair of Shasta Co.	McArthur	Shasta	08/28/2003	09/01/2003
II	10	Siskiyou Golden Fair	Yreka	Siskiyou	08/06/2003	08/10/2003
I	10A	Tulelake-Butte Valley Fair	Tulelake	Siskiyou	09/03/2003	09/07/2003
II	36	Dixon May Fair	Dixon	Solano	05/08/2003	05/11/2003
V	SOL	Solano County Fair	Vallejo	Solano	07/11/2003	07/20/2003
III	04	Sonoma-Marin Fair	Petaluma	Sonoma	06/18/2003	06/22/2003
I	CLO	Cloverdale Citrus Fair	Cloverdale	Sonoma	02/14/2003	02/17/2003
VI	SON	Sonoma County Fair & Exposition	Santa Rosa	Sonoma	07/22/2003	08/04/2003
IV	38	Stanislaus County Fair	Turlock	Stanislaus	07/25/2003	08/03/2003
III	13	Yuba-Sutter Fair	Yuba City	Sutter	07/30/2003	08/03/2003
II	30	Tehama District Fair	Red Bluff	Tehama	09/25/2003	09/28/2003
I	TRI	Trinity County Fair	Hayfork	Trinity	08/22/2003	08/24/2003
IV	24	Tulare County Fair	Tulare	Tulare	09/10/2003	09/14/2003
II	29	Mother Lode Fair	Sonora	Tuolumne	07/10/2003	07/13/2003
V	31	Ventura County Fair	Ventura	Ventura	07/30/2003	08/10/2003
II	40	Yolo County Fair	Woodland	Yolo	08/13/2003	08/17/2003

\*Possible reactivation of agricultural fairs in Oakland and San Francisco – governance structure TBD

# Sorted by Fair City Name

Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
III	27	Shasta District Fair	Anderson	Shasta	06/18/2003	06/22/2003
I	39	Calaveras Co. Fair & Jumping Frog Jubilee	Angels Camp	Calaveras	05/15/2003	05/18/2003
III	23	Contra Costa County Fair	Antioch	Contra Costa	05/29/2003	06/01/2003
II	20	Gold Country Fair	Auburn	Placer	09/04/2003	09/07/2003
V	15	Kern County Fair	Bakersfield	Kern	09/24/2003	10/05/2003
II	18	Eastern Sierra Tri-County Fair	Bishop	Inyo	08/21/2003	09/01/2003
I	54	Colorado River Fair	Blythe	Riverside	04/24/2003	04/27/2003
I	MEN	Mendocino County Fair & Apple Show	Boonville	Mendocino	09/19/2003	09/21/2003
I	51	San Fernando Valley Fair	Burbank	Los Angeles	06/05/2003	06/08/2003
III	NAP	Napa County Fair	Calistoga	Napa	07/03/2003	07/06/2003
I	34	The Last Frontier Fair	Cedarville	Modoc	08/14/2003	08/17/2003
III	03	Silver Dollar Fair	Chico	Butte	05/21/2003	05/26/2003
I	MAD	Chowchilla-Madera County Fair	Chowchilla	Madera	05/15/2003	05/18/2003
I	CLO	Cloverdale Citrus Fair	Cloverdale	Sonoma	02/14/2003	02/17/2003
I	44	Colusa County Fair	Colusa	Colusa	06/11/2003	06/15/2003
VII	32	Orange County Fair	Costa Mesa	Orange	07/11/2003	08/03/2003
I	41	Del Norte County Fair	Crescent City	Del Norte	07/31/2003	08/03/2003
VII	01A	The Grand National Rodeo, Horse & Stock Show	Daly City	San Francisco	10/24/2003	11/02/2003
VII	22	San Diego County Fair	Del Mar	San Diego	06/13/2003	07/06/2003
II	36	Dixon May Fair	Dixon	Solano	05/08/2003	05/11/2003
III	09	Redwood Acres Fair	Eureka	Humboldt	06/25/2003	06/29/2003
III	HUM	Humboldt County Fair	Ferndale	Humboldt	08/07/2003	08/17/2003
VI	21	Big Fresno Fair	Fresno	Fresno	10/01/2003	10/12/2003
III	17	Nevada County Fair	Grass Valley	Nevada	08/06/2003	08/10/2003
II	BUT	Butte County Fair	Gridley	Butte	08/20/2003	08/24/2003
II	24A	Kings Fair	Hanford	Kings	07/10/2003	07/13/2003
I	TRI	Trinity County Fair	Hayfork	Trinity	08/22/2003	08/24/2003
III	45	California Mid-Winter Fair & Fiesta	Imperial	Imperial	02/28/2003	03/09/2003
IV	RIV	Riverside Co. Fair & National Date Fest.	Indio	Riverside	02/14/2003	02/23/2003
III	MON	Salinas Valley Fair	King City	Monterey	05/15/2003	05/18/2003
II	49	Lake County Fair	Lakeport	Lake	08/28/2003	08/31/2003
V	50	Antelope Valley Fair	Lancaster	Los Angeles	08/22/2003	09/01/2003
III	SJO	Lodi Grape Festival & Harvest Fair	Lodi	San Joaquin	09/18/2003	09/21/2003
II	MER	Merced Co. Spring Fair	Los Banos	Merced	04/30/2003	05/04/2003
III	21A	Madera District Fair	Madera	Madera	09/04/2003	09/07/2003
II	35A	Mariposa County Fair & Homecoming	Mariposa	Mariposa	08/29/2003	09/01/2003
I	SHA	Inter-Mountain Fair of Shasta Co.	McArthur	Shasta	08/28/2003	09/01/2003
III	35	Merced County Fair	Merced	Merced	07/15/2003	07/20/2003
IV	07	Monterey County Fair	Monterey	Monterey	08/12/2003	08/17/2003
III	25	Napa Town and Country Fair	Napa	Napa	08/06/2003	08/10/2003
II	01*	Oakland Fair	Oakland	Alameda	09/13/2003	09/13/2003
II	42	Glenn County Fair	Orland	Glenn	05/14/2003	05/18/2003
V	16	California Mid-State Fair	Paso Robles	San Luis Obispo	07/23/2003	08/03/2003
IV	46	Farmers Fair & Festival	Perris	Riverside	10/18/2003	10/26/2003
III	04	Sonoma-Marin Fair	Petaluma	Sonoma	06/18/2003	06/22/2003
III	EDO	El Dorado County Fair	Placerville	El Dorado	06/12/2003	06/15/2003
VI	ALA	Alameda County Fair	Pleasanton	Alameda	06/20/2003	07/06/2003
II	26	Amador County Fair	Plymouth	Amador	07/24/2003	07/27/2003
VII	LAN	Los Angeles County Fair	Pomona	Los Angeles	09/12/2003	09/28/2003
II	PLU	Plumas-Sierra County Fair	Quincy	Plumas	08/13/2003	08/17/2003
II	30	Tehama District Fair	Red Bluff	Tehama	09/25/2003	09/28/2003
II	53	Desert Empire Fair	Ridgecrest	San Bernardino	09/04/2003	09/07/2003



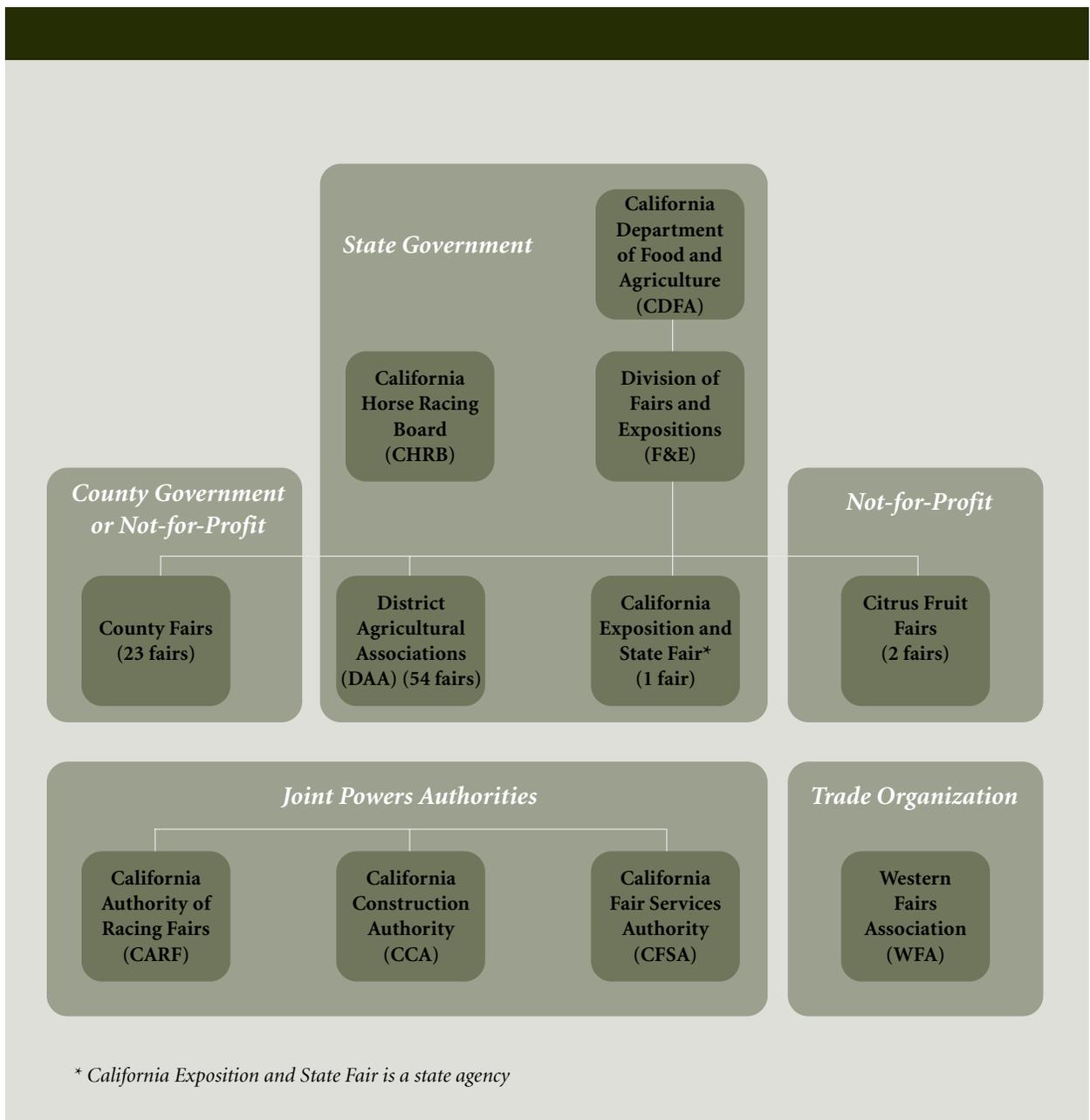
Class	DAA or Co. Abbr.	Organization Name	City	County	Fair Start	Fair End
III	PLA	Placer County Fair	Roseville	Placer	06/19/2003	06/22/2003
I	52	Sacramento County Fair	Sacramento	Sacramento	05/08/2003	05/11/2003
VII	XPO	California Exposition & State Fair	Sacramento	Sacramento	08/15/2003	09/01/2003
VII	NOS	National Orange Show	San Bernardino	San Bernardino	05/22/2003	05/26/2003
I	05*	San Francisco Fair	San Francisco	San Francisco	TBD	-----
VI	SCL	Santa Clara County Fair	San Jose	Santa Clara	08/01/2003	08/03/2003
IV	SMA	San Mateo County Exposition & Fair	San Mateo	San Mateo	08/08/2003	08/17/2003
III	MAR	Marin County Fair & Exposition	San Rafael	Marin	07/02/2003	07/06/2003
IV	19	Santa Barbara Fair and Exposition	Santa Barbara	Santa Barbara	04/23/2003	04/27/2003
IV	37	Santa Maria Fair Park Home of the Santa Barbara County Fair	Santa Maria	Santa Barbara	07/09/2003	07/13/2003
VI	SON	Sonoma County Fair & Exposition	Santa Rosa	Sonoma	07/22/2003	08/04/2003
II	29	Mother Lode Fair	Sonora	Tuolumne	07/10/2003	07/13/2003
V	02	San Joaquin County Fair	Stockton	San Joaquin	06/11/2003	06/22/2003
II	LAS	Lassen County Fair	Susanville	Lassen	07/16/2003	07/20/2003
I	33	San Benito County Fair	Tres Pinos	San Benito	10/02/2003	10/05/2003
	SBE	San Benito Saddle Horse Show, Rodeo, & Fair	Tres Pinos	San Benito	06/27/2003	06/29/2003
IV	24	Tulare County Fair	Tulare	Tulare	09/10/2003	09/14/2003
I	10A	Tulelake-Butte Valley Fair	Tulelake	Siskiyou	09/03/2003	09/07/2003
IV	38	Stanislaus County Fair	Turlock	Stanislaus	07/25/2003	08/03/2003
II	12	Redwood Empire Fair	Ukiah	Mendocino	08/07/2003	08/11/2003
V	SOL	Solano County Fair	Vallejo	Solano	07/11/2003	07/20/2003
V	31	Ventura County Fair	Ventura	Ventura	07/30/2003	08/10/2003
IV	28	San Bernardino County Fair	Victorville	San Bernardino	05/10/2003	05/18/2003
II	48	Schools Involvement Fair	Walnut	Los Angeles	04/09/2003	04/13/2003
III	14	Santa Cruz County Fair	Watsonville	Santa Cruz	09/09/2003	09/14/2003
II	40	Yolo County Fair	Woodland	Yolo	08/13/2003	08/17/2003
II	10	Siskiyou Golden Fair	Yreka	Siskiyou	08/06/2003	08/10/2003
III	13	Yuba-Sutter Fair	Yuba City	Sutter	07/30/2003	08/03/2003

\*Possible reactivation of agricultural fairs in Oakland and San Francisco – governance structure TBD





# Organizational Relationships







# Letters of Support

Letters of support for the 2003/2004 Expenditure Plan were received from the following organizations.

- 22nd DAA – San Diego County Fair
- 35-A DAA – Mariposa County Fair
- California Exposition and State Fair
- California Fairs Alliance
- Humboldt County Fair
- Joan Hurley, D.V.M., State Veterinarian, California Horse Racing Board
- Merced County Spring Fair

Letter 1

CAMERA READY ART

22nd DAA San Diego County Fair

Letter 2

CAMERA READY ART

35-A DAA Mariposa County Fair

Letter 3

CAMERA READY ART

Calif Expo and State Fair

Letter 4

CAMERA READY ART

Calif Fairs Alliance

Letter 5

CAMERA READY ART

Humboldt County Fair

Letter 6

CAMERA READY ART

Joan Hurley DVM

Calif Horse Racing Board

Letter 7

CAMERA READY ART

Merced County Spring Fair

# Fair Success Stories

There are a number of fair industry achievements throughout the year due to the resourcefulness of dedicated staff, volunteer groups, and board members. Highlights of a few of this year's success stories are:

## KERN COUNTY FAIR

### *South Chester Partnership: Family Resource Center*

In 2002, the Kern County Fairgrounds helped develop and donated the location for a year-round resource center to be utilized by underserved families in the community.



Family Resource Center

### **Why the Family Resource Center was Developed:**

The Kern County Fairgrounds is situated in an economically depressed area of the city. The neighborhoods surrounding the fairgrounds are struggling to rebuild, but signs of poverty are reflected in the abandoned hotels, overgrown lots, and subsidized housing.

In the midst of social and economic blight, four schools struggled to meet the needs of their underserved students. A survey of parents in the area pointed to concerns and problems ranging from inadequate health coverage to gang activity.

The following statistics were part of a report entitled "Healthy Start Needs Assessment Results 1999"

- One-third say they do not feel safe walking in the evening in their neighborhoods.
- One-third say it is not safe for their children to walk to school alone.
- Twenty-two percent stated that their property has been robbed or vandalized in the past year.
- More than one-third believe that there are gangs in their neighborhood.
- Twenty percent say they would use emergency room help instead of a doctor because they do not have health insurance for their children.

### **How the Kern County Fairgrounds Got Involved:**

Surrounded by schools and already used as a safe haven for children, the Kern County Fairgrounds did not need to see the statistics to know that there was a community need.

Seeking a way to make a difference in the lives of neighborhood children, Mike Treacy, chief executive officer, attended a meeting of the South Chester Collaborative in December 1999. The main topic of the meeting was to discuss the possibility of the group applying for a grant from Healthy Start, a program of the California Department of Education that connects families to community resources and empowers them to meet their own needs.

The outcome of the meeting was an offer by the Kern County Fairgrounds to provide the essential piece for the project — a donated location for the family resource center with full-time operational support.

The Fairground's donation had a snowball effect, providing the impetus for funding from the Kern County Commission on Children, the California Endowment and the Healthy Start program.

### **What the Family Resource Center Does:**

The goal was to create a safe haven in the neighborhood for children and their families by providing a number of services that would improve the lives of area residents.

Already the center is:

- Providing family literacy training and services
- Increasing after-school activities for hundreds of children
- Increasing education levels in adults
- Providing Case Management
- Increasing awareness of health care resources available to families
- Connecting families to home ownership opportunities



Community Involvement – A South Chester Partnership

The community outreach program has directly impacted the neighborhood and has placed the Kern County Fairgrounds as a key community partner and an agent for positive change in the community. The success of the project has been a collaborative approach, with support from the Kern County Network for Children, Community Action Partnership, Kern County Commission on Children, Bakersfield City School District, Kern County Superintendent of Schools, local churches and area businesses.

### **The Benefits of the Family Resource Center:**

The resource center is available to all non-profits, churches and government agencies — creating a true collaborative atmosphere, which is not identifiable exclusively with one agency.

### **Activities/Services at the Family Resource Center:**

- **The family literacy center** teaches parents how to instruct their children in their pre-school years so that they are ready to learn in kindergarten. Parents also can attend English as a second language classes and GED classes.
- An on-site **computer lab** gives parents and children assistance with learning how to use computers.

### **Results Achieved After First Year in Operation:**

- Provided 250 families with basic commodities
- Enrolled 75 families in Healthy Families/ Medi-Cal
- Provided school uniforms for lower income families
- Contacted all 6<sup>th</sup> graders needing immunizations
- Initiated Community Clean-Up Days



## A True Fair Success:

- More than 400 families and children were served in the first year alone
- The project is ongoing — and fair management is hopeful that this example of successful community outreach can be duplicated throughout the country.

## SANTA CRUZ COUNTY FAIR

### *Agricultural History Project*

The mission of the Agricultural History Project (AHP) is to preserve the history of agriculture as practiced in the counties of Santa Cruz, San Benito, and Monterey. In doing so, it is their hope that future generations might understand and appreciate the practices and values of previous generations. They promote, through education, a public awareness of the economic, cultural, ethnic and historical significance of agriculture in the area.

The Agricultural History Project was conceived in 1986 and continues to evolve to this day. 2002 saw the project come full circle in many ways. Volunteers completed work on the Codiga Center and Museum and held a dedication ceremony. The

Living History Farm had its ground breaking; wheat was planted in its fields. A new tool exhibit was created in the Porter Building and the annual Santa Cruz County Fair showcased “Yesterday’s Farm”, where farm practices from the past are highlighted and visitors can glimpse farm life from days gone by. Agricultural archives are now being moved to and housed in the Museum.

The Agricultural History Project (AHP) currently has exhibits at their “Yesterday’s Farm” featuring grains and grinding, early dairy photos and artifacts, saddles and tack, farming equipment, buggies and wagons.

The AHP conducts school tours every Thursday. Children learn the rich farming history of the area and participate in hands-on activities including:

- Milking an artificial cow
- Grinding corn
- Wagon Rides
- Planting and shelling corn
- Churning butter
- Pumping water with a hand pump

Yesterdays Farm Entrance





Milking an artificial cow at the Agricultural History project at the Santa Cruz County Fair.

## KINGS FAIR JUNIOR FAIR BOARD

### *Kid's Ag Education Center*

The Kings Fair in Hanford counts among its greatest assets the Kings Fair Junior Fair Board. The Junior Fair Board was created over 40 years ago and began with only nine high-school age students. Currently, the Junior Fair Board is made up of between 34-36 high-school age students each year who go through a rigorous but fair application process. All high schools in Kings County are sent applications but most kids know by the 8<sup>th</sup> grade that they need to start getting ready to apply!

Once appointed to the Junior Fair Board students have multiple responsibilities. They continue the tradition of acting as ambassadors for the fair during fairtime, raise funds for special awards given to exhibitors, work with the traditional Fair Board by attending professional meetings, and they run the Kid's Ag Education Center.

The Kid's Ag Education Center was the concept of Junior Fair Board Advisors Loretta Toledo and Donna Paulo. They created a concept whereby schools could visit the annual fair and the children could tour the barns and stop at the center to learn something special about agriculture, all with the help of the Junior Fair Board.

Since its inception, the Center has doubled in size. The group has raised funds to support construction projects plus the addition of a classroom, which serves as a meeting place and a storage facility. In addition, the group raises money to purchase educational supplies for the Center. All operational expenses are paid for with funds raised by this group throughout the year. This self-sufficient group received a first place WFA Achievement Award for Best Agricultural Program in 1999. Since then they have raised over \$80,000 to promote the education center.



Secretary Lyons visits the Kings Fair Junior Fair Board





## MAINTENANCE MANIA 2003

Maintenance Mania was held at The Big Fresno Fair from January 27–30, 2003. Over 100 participants from 33 fairs attended this event, which enables fair maintenance staff throughout California to come together for networking and training. Funding for the event was provided by the Division of Fairs and Expositions (F&E). Members of F&E, California Construction Authority (CCA), California Fairs Services Authority (CFSA), The Big Fresno Fair, and various maintenance staff from other fairs coordinated the event.

The event offered:

- Forklift training and certification
- Aerial platform training and certification
- Standardized Emergency Management Systems (SEMS) overview
- Chemical and pesticide application training (including law reviews and certification)
- Americans with Disabilities Act (ADA) requirements training
- Electrical inspections and preventative maintenance training.

This year, for the first time, a hands-on project benefiting the entire fair industry was the centerpiece of the event. Protection against an e-coli contamination is a big concern for the fair industry. In 2002, California’s fairs expanded the use of hand-washing areas at specific locations on their fairgrounds to help alleviate this concern. Maintenance Mania hosted a hand-washing station “build-off” to produce a number of stations for the Network. Participants, in teams of two, built one hand-washing station each in the shortest amount of time while maintaining correct construction. Prizes were awarded to the winners of the competition.

This competition served a dual purpose of providing training to the participants in building a hand-washing station using an industry-approved design, while supplying 40 much-needed hand-washing stations to the fairs for use on their grounds. The design for these hand-washing stations was provided to the participants to take back to their fairs for use in building additional hand-washing stations.



Handwashing station

**Over 900 years of combined fairgrounds maintenance experience in one room!**



Maintenance Mania 2003

## EXOTIC NEWCASTLE DISEASE

### *Helping to Prevent Its Spread*

Exotic Newcastle Disease (END) is a contagious and fatal viral disease affecting all species of birds. It is one of the most infectious diseases of poultry in the world; it is so virulent that many birds die without showing any clinical signs, and a death rate of nearly 100 percent can occur.

### **PROGRAM BACKGROUND:**

In 1971, a major outbreak occurred in commercial poultry flocks in Southern California. The disease threatened not only the California poultry industry but also the entire U.S. poultry and egg supply. In all, 1,341 infected flocks were identified, and almost 12 million birds were destroyed. The eradication program cost taxpayers \$56 million, severely disrupted the operations of many producers, and increased the prices of poultry and poultry products to consumers.

END was confirmed on October 1, 2002 in backyard poultry in Southern California. The Governor of California has declared a State of Emergency, the Secretary of the United States Department of Agriculture (USDA) has declared an extraordinary Emergency, and San Diego, Riverside, Los Angeles, and San Bernardino Counties declared local emergencies because of this serious outbreak. All birds in Southern California are under quarantine, no birds, bird products, or END-exposed materials can be moved from the area without a permit from the USDA.

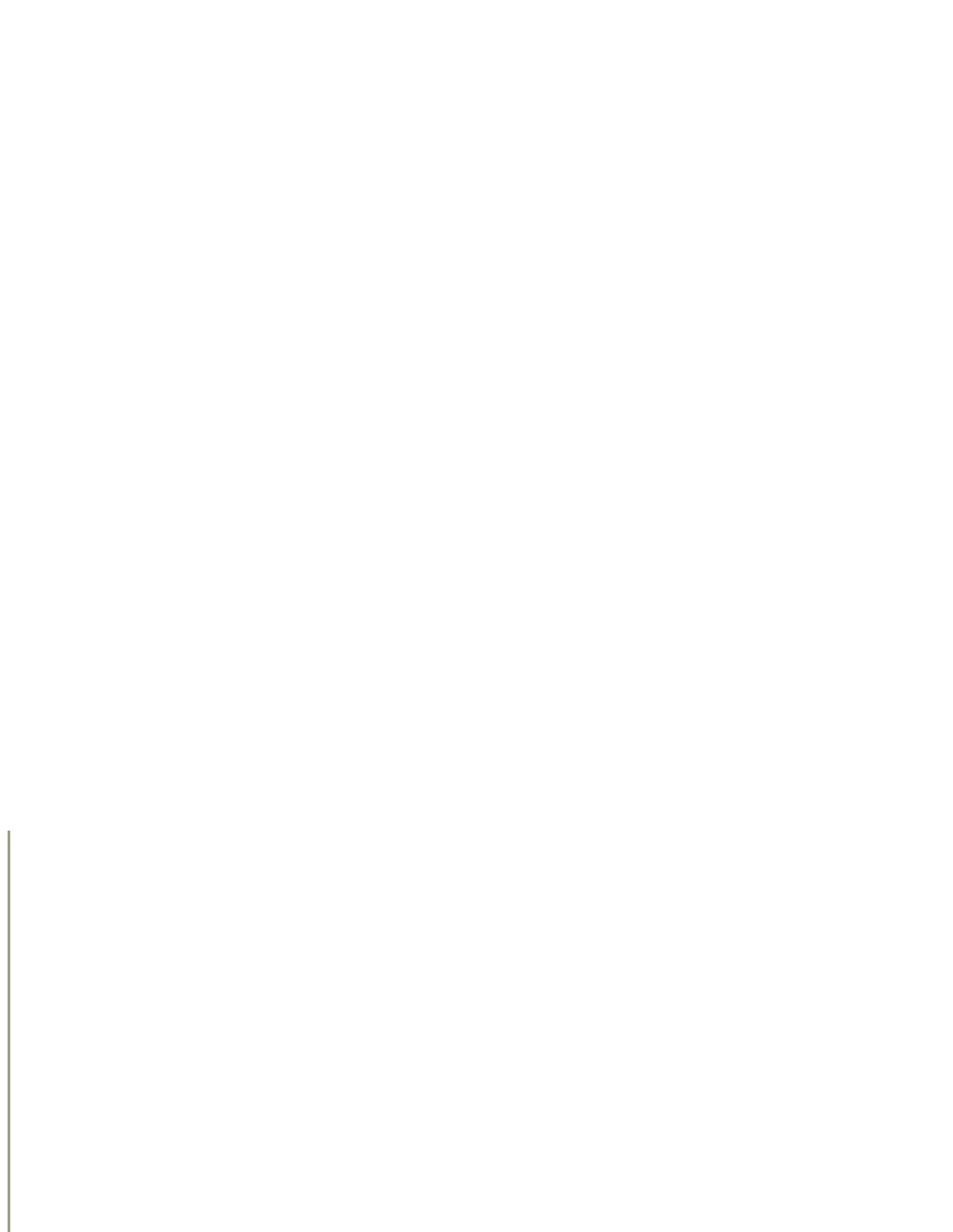
### **How the Fairs Helped:**

The Division of Fairs and Expositions, realizing the network of California fairs could assist with the fight to stop the spread of END, held an information session at the Annual Western Fairs Association the same day that Governor Davis declared a state of emergency. At this session the Division recommended that fairs discuss the option of canceling all avian exhibits at their 2003 fairs. F&E provided guidance to the fairs in the development of policies to cancel their shows. The fair industry rose to the occasion and went forward with voluntary cancellations of all avian shows. By canceling their shows the fair industry raised public awareness to the seriousness of the END outbreak and reduced bird movement throughout California. The fair industry was also well prepared when a statewide quarantine on poultry exhibitions was later issued by the Governor.

This cancellation meant that fairs would not have youth poultry shows, part of 4-H, FFA, and Grange activities at local fairs. Not wanting the youth to miss out on an opportunity to showcase their hard work in competitions many fairs developed alternative bird show competitive programs such as the Avian Bowl or re-directed young exhibitors to alternatives projects.



Educating the public on END at the San Bernardino County Fair in Victorville.



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